
Colan Totte Co., Ltd. Concludes an Advisory Contract with Aoyama Gakuin University's Track and Field Team (Long-distance Division)

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan; CEO: Katsumi Komatsu), manufacturer and distributor of the Colantotte brand of magnetic health gear, concluded an advisory contract with the track and field team (long-distance division) of Aoyama Gakuin University, a strong contender in the university-level long-distance relay competition scene.

The Aoyama Gakuin track and field team (long-distance division) is the sixth university team to win the Hakone Ekiden long-distance relay race four times in a row, and it has also managed to win all three of the major long-distance relay competitions in the same season, an impressive track record that makes it a powerhouse in university long-distance relay competitions. Some members of the team have been using our products for a while and experiencing their effects for themselves, but starting in 2019, we will be able to support the whole team. Colan Totte will do everything it can to assist the team in achieving its fifth win in the Hakone Ekiden and its second sweep of the three major long-distance relay races.



Aoyama Gakuin University Track and Field Team (Long-distance Division)

Formed in 1918, the team has been a strong, dominant contender in university long-distance relay competitions for 100 years.

2004: Susumu Hara brought on as director.

2012: Won the 24th Izumo Ekiden long-distance relay race for the first time.

2015: Came in 1st in the overall standings for the 91st Hakone Ekiden for the first time. Secured its second victory in the 27th Izumo Ekiden, its first victory in three years.

2016: Won the 92nd Hakone Ekiden for the second year in a row. Won the 28th Izumo Ekiden for the second year

in a row and for the third time total, which it followed with its first win in the 48th All-Japan Zenkoku Daigaku Ekiden long-distance relay race.

2017: Swept the 93rd Hakone Ekiden, securing victory for the third year in a row and completing a sweep of the three major long-distance relay races in the same season.

2018: Won the 94th Hakone Ekiden, making it the sixth university to win the competition four years in a row.

Colantotte Products Loved by the Aoyama Gakuin University Track and Field Team



■ TAO Necklace Slim AURA mini

The “TAO Necklace AURA,” with its signature “CO” brand symbol, introduces the “TAO Necklace Slim AURA mini” to its lineup, featuring a slim loop design with a compact top. The loop width is 3mm compared to the conventional 4mm model, making it feel lighter against the skin.

This magnetic necklace (medical device) contains 55mT magnets spaced 10mm apart throughout the neck loop in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™). The force of the magnets arranged throughout the loop affects a large area, improving circulation in the neck and shoulders and soothing stiffness.

Japanese medical device certification number:
230AGBZX00077000



■ Wacle Neck SPORT

This silicone loop contains eight rare-earth permanent magnets arranged in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™). This layout allows the magnetic force to affect a large area, improving blood circulation in the neck and shoulders and alleviating muscle stiffness.

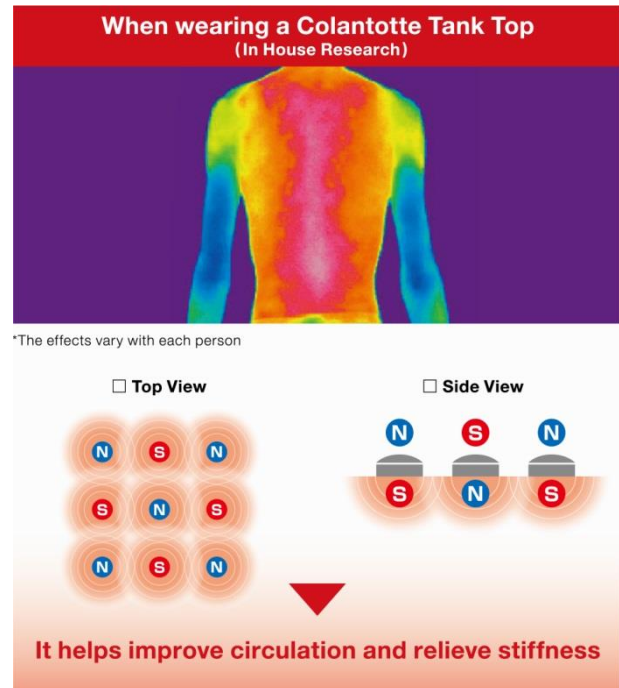
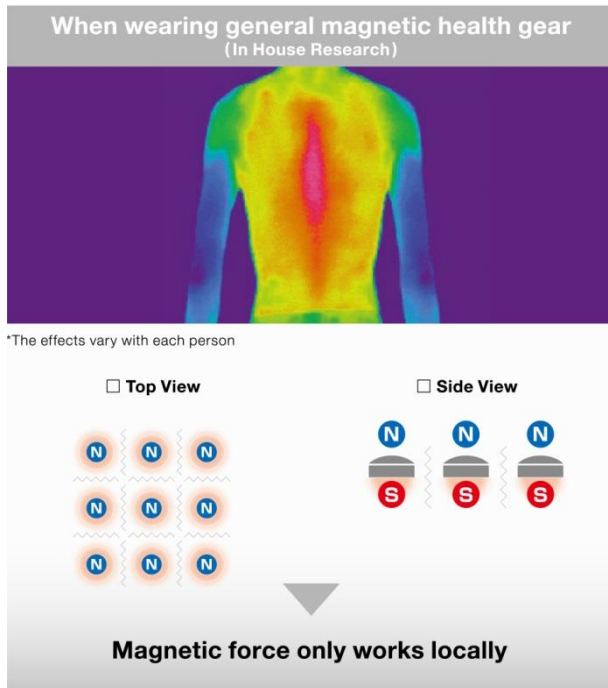
This is the successor to the “Flex Neck” and is specialized for wear during physical activity. Its simple design strips away unnecessary features and has a unique form that gradually and seamlessly changes into a quadrilateral shape, from the perfect circle of the neck to the top.

Japanese medical device certification number:

230AGBZX00076000

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)

“Experience the Colantotte Difference for Yourself”



The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces" Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

【Company Profile】

Colan Totte Co., Ltd.

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Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

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