
Colan Totte Concludes Advisory Contract with Professional Baseball Player Kenshi Sugiya of the Hokkaido Nippon-Ham Fighters

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan; CEO: Katsumi Komatsu), a manufacturer and distributor of the Colantotte brand of magnetic health gear, concluded an advisory contract with Kenshi Sugiya of the Hokkaido Nippon-Ham Fighters on January 1st, 2019.

Kenshi Sugiya is a utility player and a reliable hitter who's fast on his feet, has a strong throwing arm, and offers steady defense. He wears Colantotte products even when sleeps, allowing him to enjoy deep sleep and feel refreshed in the morning. Because of their stylish design, he loves wearing Colantotte products in his daily life, too. Besides his baseball abilities, Kenshi has a bright personality and is the life of the party, lifting his team's spirits and making him a beloved figure. The connection we felt with him inspired us to enter into this contract.

Colan Totte pledges to lend Kenshi Sugiya its full support as he continues forward, shouldering the hopes of the Hokkaido Nippon-Ham Fighters.



Kenshi Sugiya

- ◆Date of Birth: February 4, 1991
- ◆Hometown: Tokyo
- ◆Affiliation: Hokkaido Nippon-Ham Fighters

While in Teikyo Junior & Senior High School, he participated in the National High School Baseball Championship of Japan a total of three times in spring and summer.

In 2008, he joined the Hokkaido Nippon-Ham Fighters as a sixth-round draft pick. In 2010, he had 133 hits in the Eastern League, the most hits in the league that season. In 2011, he was promoted to the starting team and chosen as a valuable player at the Fresh All Star Game. In 2015, he began starting more, and earned a batting average of .295. In 2016, he changed his uniform number to 2. Kenshi Sugiya is a utility player who protects all positions in the infield and outfield as a switch-hitter. He's a reliable hitter who's fast on his feet, has a strong throwing arm, and offers steady defense.

His bright and lively personality makes him a popular and indispensable member of the team.

Colantotte Product Loved by Kenshi Sugiya



TAO Necklace AURA [Premium Gold]

Applies a 55mT magnetic field spaced 10mm apart throughout the neck loop in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). The magnetic force affects a large area and improves blood circulation in the neck and shoulders, allowing this magnetic necklace to alleviate neck and shoulder stiffness.

The impressive design of the pendant with its "CO" brand mark utilizes the technology behind the mirrored finish and the polished cloisonne to create a sharp contrast. Additionally, the pendant and joint sections feature 24K gold plating (24K gold finish), which provides a gentle and luxurious feel.

Japanese medical device certification number: 221AGBZX00065000



Wacle Neck TWIN

Six 120mT (1200G) rare-earth permanent magnets are embedded in silicone such that they fit around the neck.

It feels refreshing to the touch, improving blood circulation in the neck and shoulders and alleviating muscle stiffness.

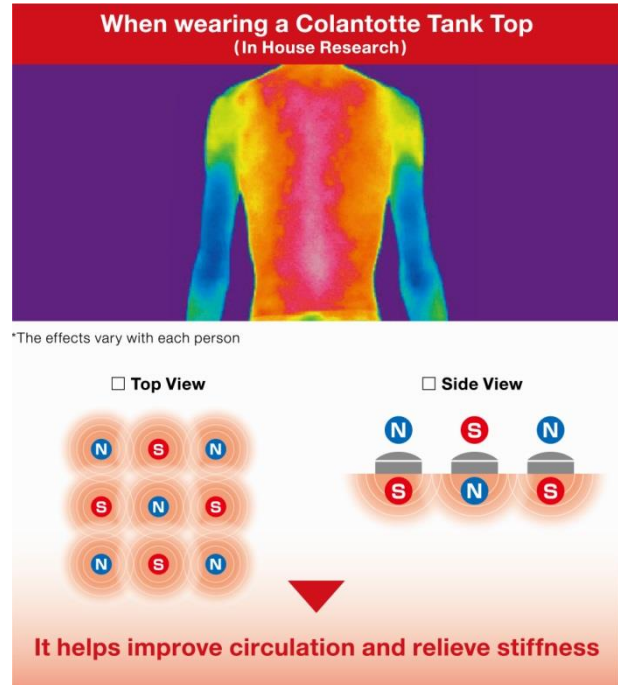
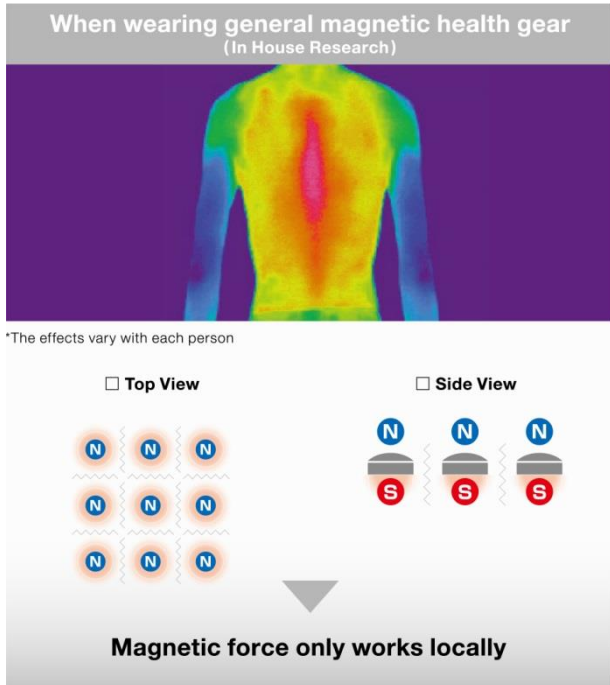
This magnetic sports necklace relieves neck and shoulder stiffness just by wearing it.

The silicone is waterproof, so it can be worn while playing sports.

Japanese medical device certification number: 226AGBZX00101000

■ **What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™)**

“Experience the Colantotte Difference for Yourself”



The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ **Colantotte Magnetic Medical Gear**

Colantotte products contain permanent magnets arranged in the Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces" Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world. In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

【Company Profile】

Colan Totte Co., Ltd.

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Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

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