
Colan Totte Concludes New Contracts with Professional Baseball Players Ryutaro Umeno and Fumiya Hojoh of the Hanshin Tigers

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan; CEO: Katsumi Komatsu), a manufacturer and distributor of the Colantotte brand of magnetic health gear, concluded endorsement contracts with Ryutaro Umeno and Fumiya Hojoh of the Hanshin Tigers on January 1st, 2019.

Both promising young players on the Hanshin Tigers, Ryutaro Umeno and Fumiya Hojoh have already been wearing Colantotte products for a while, and the therapeutic effect of the products' magnetic forces helps keep their bodies in good condition throughout the long season. They like the stylish designs too, so they coordinate them with their outfits in their daily lives.

We concluded these contracts because we were inspired by both Umeno and Hojoh's deep bonds with their teammates and their continued efforts for the future of the Hanshin Tigers. Colan Totte will lend them its full support and help them perform to the best of their abilities.



Ryutaro Umeno

- ◆Date of Birth: June 17, 1991
- ◆Hometown: Fukuoka Prefecture
- ◆Affiliation: Hanshin Tigers

Joined the team in 2013 as a fourth-round draft pick. In 2014, he won a spot on the starting team as a new catcher in the opening game, then became a full member of the starting team. In 2017, he became the main catcher and was chosen for the All Star game, and in 2018, he became head player and began leading the team. He achieved regulation at bat as a catcher, the first time in 30 years for the team. On defense, he has 32% caught-stealing rate and won the Mitsui Golden Glove Award in the Central League Catcher's Division. He has been nicknamed "Bazooka" for his accurate throws and strong throwing arm.



Fumiya Hojoh

- ◆Date of Birth: July 29, 1994
- ◆Hometown: Osaka
- ◆Affiliation: Hanshin Tigers

While enrolled in Kosei Gakuin High School (currently Hachinohe Gakuin Kosei High School), he hit four home runs at the 94th Japanese High School Baseball Championship as fourth batter. He played a central role in contributing to the team's runner-up finish. In 2012, he joined the Hanshin Tigers as a second-round draft pick. In 2014, he played in eight games as one of the Japanese representatives in the IBAF21UW Cup held in Taiwan, and was chosen as one of the top nine players in the second baseman division. In 2016, he secured a spot in the infield in the starting lineup. He flourished, achieving a total of 105 hits. In 2018, he achieved great results with a batting average of .322 (239 times at bat and 77 hits).

Colantotte Product Loved by Ryutaro Umeno



TAO Necklace AURA

Applies a 55mT magnetic field spaced 10mm apart throughout the neck loop in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). The magnetic force affects a large area and improves blood circulation in the neck and shoulders, allowing this magnetic necklace to alleviate neck and shoulder stiffness. The impressive design of the pendant with its "CO" brand mark utilizes "mirrored finish" and "polished cloisonne" technology. The whole product is painstakingly crafted by hand, creating a gorgeous contrast between the platinum-like sheen and the deep obsidian-like color.

Japanese medical device certification number :
221AGBZX00065000

Colantotte Product Loved by Fumiya Hojoh



TAO Necklace RAFFI

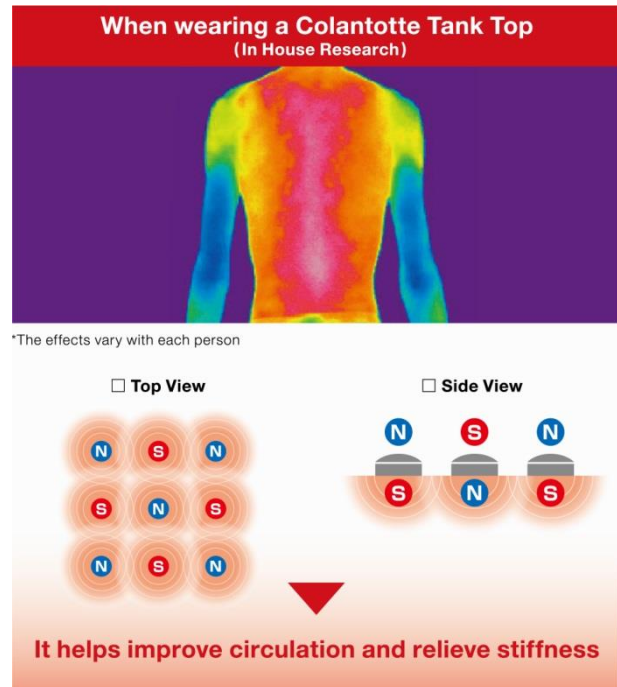
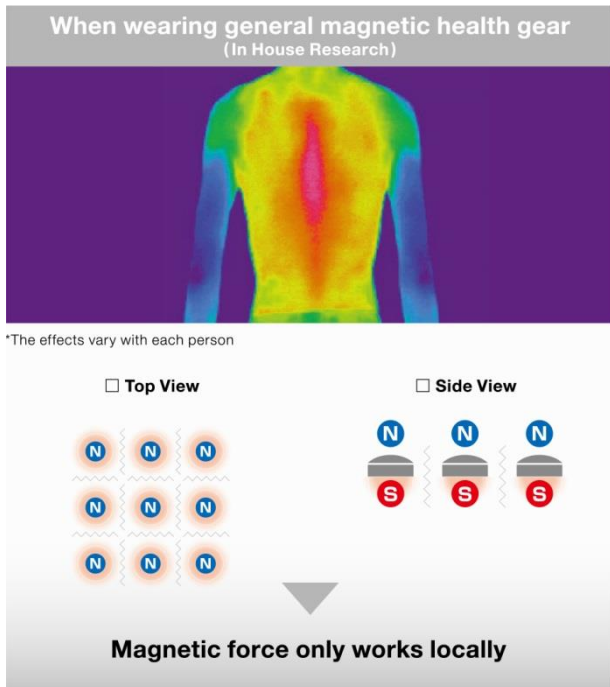
Applies a 55mT magnetic field spaced 10mm apart throughout the neck loop in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). The magnetic force affects a large area and improves blood circulation in the neck and shoulders, allowing this magnetic necklace to alleviate neck and shoulder stiffness.

The area where the joint and pendant overlap can be unfastened from either the left or the right. The loop and pendant are independent of one another, giving the necklace the flexibility needed to fit snugly around your neck and feel gentle against your skin. The slim, 4mm-diameter loop is recommended for women as well. The high-quality stainless-steel pendant undergoes a painstaking mirror-finishing process, making it shine like platinum. The name "Colantotte TAO Necklace RAFFI" was inspired by the Italian word "Raffinato," which means "cool." Its stylish appeal makes it appropriate for a number of different situations.

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■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)

"Experience the Colantotte Difference for Yourself"



The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie “The Avengers” as part of a tie-up campaign, demonstrating the recognition of the brand’s quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces" Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world. In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

【Company Profile】

Colan Totte Co., Ltd.

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Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

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