

February 26, 2019 Colan Totte Co., Ltd.

### Medical Device Manufacturer Colan Totte Launches New Colors for the "Wacle Neck SPORT" and "Magtitan GEO"; Sales Start at the Beginning of March

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan; CEO: Katsumi Komatsu ), a manufacturer and distributor of the Colantotte brand of magnetic health gear, will begin selling new colors for its "Wacle Neck SPORT" and "Magtitan GEO" products at the beginning of March.

The "Wacle Neck SPORT," a waterproof magnetic necklace for use during sports activities, will receive a new white and red combination to allow for more outfit coordination, and the magnetic bracelet "Magtitan GEO," known for the luxurious sheen of its titanium plating, will receive a premium gold variety with a high-class feel.



From the left: "Wacle Neck SPORT; White & Red", "Magtitan GEO; Premium Gold"



#### ■ Wacle Neck SPORT



The "Wacle Neck SPORT" magnetic necklace is great for sports, intense physical labor, and many other situations, and now it's available in a new White & Red design. This color scheme will give you a refreshing look as you gear up for early spring and summer. It feels nice and light against the skin and it is waterproof as well, allowing it to get wet without issue and making maintenance a breeze. It'll be clean and comfortable whenever you wear it.

It comes in three sizes as well, making it suitable for both men and women. Use the power of magnets to improve your circulation and alleviate muscle stiffness, all while enjoying its sporty, fashionable design.

#### Wacle Neck SPORT Overview

- New White & Red design for the Wacle Neck SPORT
- Contains eight 140mT (1400G) rare earth permanent magnets arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO<sup>™</sup>). This layout allows its magnetic force to affect a large area, and improve blood circulation and alleviate stiffness in the place it's worn.
- The area where the joint and face overlap features a reversible design, allowing you to switch the color scheme. You can adjust it according to your outfit and the time, place, and occasion.









Front and back of latch

Magnet layout diagram

Product Name	Wacle Neck SPORT
Medical Device	230AGBZX00076000
Certification Number	
Material	Main body: Silicon, ABS resin
	Magnets: Eight 140mT (1400G) rare earth permanent magnets arranged in
	the Alternating North-South Polarity Orientation
Color	Black & Gray, Black & Navy, Black & Red, Black & Lime Yellow, White & Red
	(new color)
Size	S: 43cm, M: 47cm, L: 51cm





#### ■ Magtitan GEO; Premium Gold



The magnetic bracelet "Magtitan GEO," known for the luxurious sheen of its titanium plating, is now available in a new Premium Gold variety.

The simple, refined seamless design is perfect for any occasion. The golden radiance is at once simple and substantial, adding flair to simple outfits.

The ion plating finish gives the bracelet an elegant luster and radiant appeal befitting a high-end model.

#### Magtitan GEO Overview

■ Magtitan GEO is now available in a luxurious Premium Gold variety.

■ The pure titanium plating contains four 100mT (1000G) ferrite permanent magnets arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO<sup>™</sup>). This layout allows the magnetic force to affect a large area and improve blood circulation and alleviate stiffness in the place it's worn.

■ The metal components feature an ion plating finish that improves both the sheen and



strength of the surface.

The belt section uses elastomer resin for water resistance and wear resistance. Can be adjusted in increments of approximately 5mm, so anyone can use it.

■ The plate section uses pure titanium, so it feels very light against the skin. Pure titanium resists sweat, water, and rust, which makes it perfect for athletic activities. Additionally, the metal does not easily cause allergic reactions.





Belt section

Rear surface





Rear surface

Magnet layout diagram





Product Name	Magtitan GEO
Medical Device	221AGBZX00163A05
Certification Number	
Material	Plate section: Pure titanium (TP340H), stainless steel (SUS304/screw)
	Buckle section: Stainless steel (SUS316L, SUS304/spring rod)
	Belt section: Urethane elastomer, stainless steel (SUS304/screw)
	Magnets: Four 100mT (1000G) ferrite permanent magnets arranged in the
	Alternating North-South Polarity Orientation
Color	Premium Gold
Size	Adjustable size (17cm - 22cm/Approx. 5mm increments)

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO<sup>™</sup>)

"Experience the Colantotte Difference for Yourself"



# The "Alternating North-South Polarity Orientation (ANSPO<sup>™</sup>)" Makes All the Difference



- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO<sup>™</sup>), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

#### Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO<sup>™</sup>). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

#### ■ Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces" Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

[Company Profile] Colan Totte Co., Ltd. President/CEO Katsumi Komatsu 2-10-26 Minamisenba, Chuo-ku, Osaka 542-0081 Japan Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

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