
Colan Totte Co., Ltd., Concludes an Advisory Contract with Yuki Koike (Track and Field Athlete)

On September 27th, 2019, Colan Totte Co., Ltd., (Headquarters: Osaka, Japan; CEO: Katsumi Komatsu), a manufacturer and distributor of the Colantotte brand of magnetic health gear, concluded an advisory contract with track and field athlete Yuki Koike, one of three Japanese athletes to have a 100-meter dash time in the 9-second range.

Yuki Koike came in fourth place in the men's 100-meter dash at the IAAF Diamond League London Grand Prix held in July, clocking in at 9.98 seconds. He has been a fan of Colantotte products for a while, and he can feel their effects when it comes to conditioning support. We concluded a contract with him because we were impressed by his dedicated efforts towards improving his times and his serious approach to competition. Colan Totte will lend Yuki Koike its full support as he continues to be a leading force in the world of men's sprinting.



Yuki Koike

- ◆Date of Birth: May 13, 1995
- ◆Hometown: Otaru, Hokkaido
- ◆Affiliation: Sumitomo Electric Industries, Ltd.

2011: Began seriously engaging in track and field upon entering high school. Entered the Inter-High School Competition and earned 2nd place in the Youth B Division 100-meter dash at the National Sports Festival.

2012: Earned awards at the Inter-High School Competition, National Sports Festival, and the Japan Youth Championship.

2013: Set a new record among Hokkaido high school students in both the 100m and 200m events.

2014: Earned the silver medal in the World Junior Championship 4 x 100m relay.

He also became the top university student in the country at the Japan Intercollegiate 4 x 100m relay the same year.

2017: Earned his first individual university student title in the Japan Intercollegiate 200m.

2019: Earned a time of 9.98 seconds in the men's 100-meter dash at the IAAF Diamond League London Grand Prix, becoming the third Japanese athlete to have a time in the 9-second range.

Colantotte Products Loved by Yuki Koike



■ TAO Necklace AURA [Premium Gold]

Contains the resin-coated plastic thread magnets apply a 55mT magnetic field spaced 10mm apart via independent, Alternating North-South Polarity Orientation (ANSPO™). The magnetic force affects a large area and improves blood circulation in the neck and shoulders, allowing this magnetic necklace to alleviate neck and shoulder stiffness.

The impressive design of the pendant with its "CO" brand mark utilizes both "mirrored finish" and "polished cloisonné" technology to create a sharp contrast. Additionally, the pendant and joint section feature 24K gold plating, which provides a gentle and luxurious feel.

Japanese Medical Device Certification Number:
221AGBZX00065000



■ TAO Necklace Slim AURA mini

The “TAO Necklace AURA,” with its signature “CO” brand symbol, introduces the “TAO Necklace Slim AURA mini” to its lineup, featuring a slim loop design with a compact top. The loop width is 3mm compared to the conventional 4mm model, making it feel lighter against the skin.

This magnetic necklace (medical device) contains 55mT magnets spaced 10mm apart throughout the neck loop in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™). The force of the magnets arranged throughout the loop affects a large area, improving circulation in the neck and shoulders and soothing stiffness.

Japanese Medical Device Certification Number:
230AGBZX00077000



■ Colantotte Loop QUON

This fashionable wrist-worn magnetic accessory can be adjusted to fit anyone.

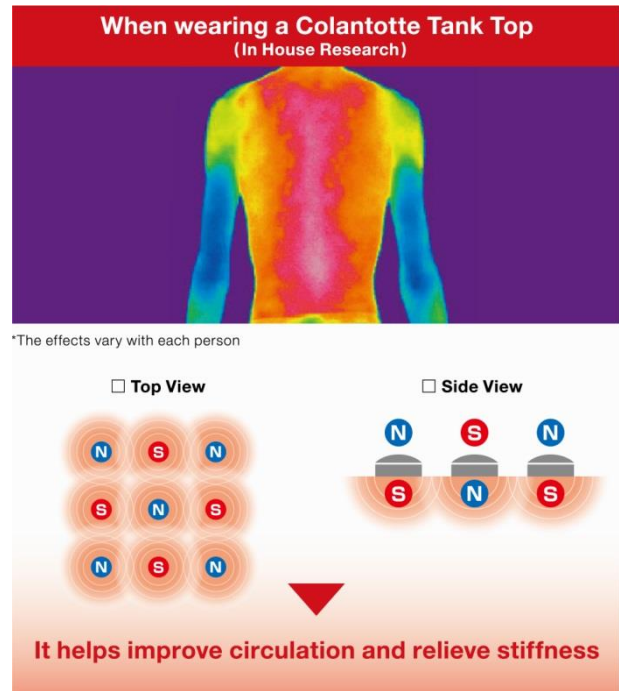
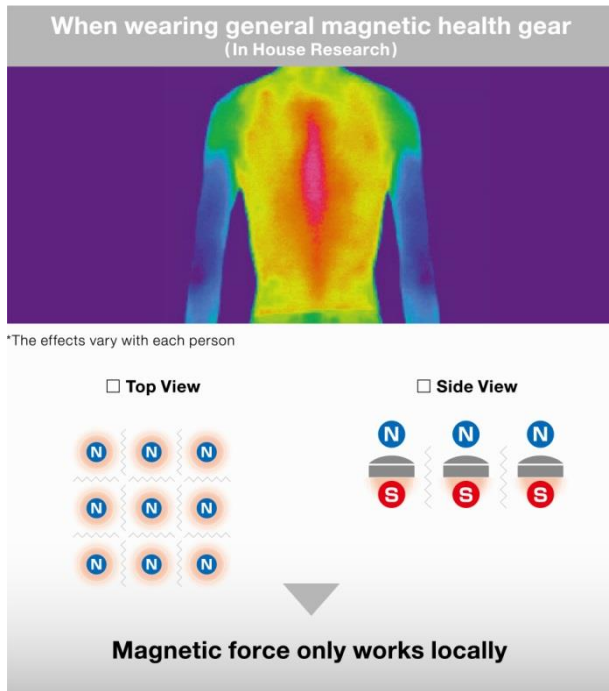
It contains four 140mT ferrite permanent magnets arranged in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™)

. This layout allows the magnetic force to affect a large area, improving blood circulation and alleviating muscle stiffness in the area where it is worn.

Japanese Medical Device Certification Number:
223AGBZX00188A01

■ **What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)**

“Experience the Colantotte Difference for Yourself”



The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ **Colantotte Magnetic Medical Gear**

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support

their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces" Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

【Company Profile】

Colan Totte Co., Ltd.

President/CEO Katsumi Komatsu

2-10-26 Minamisenba, Chuo-ku, Osaka 542-0081 Japan

Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries;

Mail order

URL: <https://www.colantotte.jp/global/>

【CONTACT】

Colan Totte Co., Ltd. PR Dept, Nakajima

MAIL: press@colantotte.co.jp