PRESS RELEASE



October 11, 2019 Colan Totte Co., Ltd.

Colan Totte Co., Ltd., Concludes an Advisory Contract with Sakura Koiwai (Professional Golf Player)

On October 1st, 2019, Colan Totte Co., Ltd., (Headquarters: Osaka, Japan; CEO: Katsumi Komatsu), a manufacturer and distributor of the Colantotte brand of magnetic health gear, concluded an advisory contract with professional golfer Sakura Koiwai, who won the first LPGA title in her professional carrier at the "Samantha Thavasa Girls Collection Ladies Tournament" this season.

Sakura Koiwai was born in 1998 and is one of the "golden generation" of female golfers. We concluded a contract with her because we were impressed by her ability to achieve steady results and clear the goals in front of her one by one, all while continuing to persevere and overcome the obstacles before her. Colan Totte will lend Sakura Koiwai our full support as she continues to be a major force in the female golfing world.



Sakura Koiwai

- ◆Date of Birth: April 15, 1998
- ◆Hometown: Kitahiroshima, Hokkaido
- ◆Affiliation: Nitori

She began golfing when she was eight years old.

2014: Won the Hokkaido Women's Amateur Golf Championship.

2017: Passed the LPGA final pro exam on her first try.

2018: Participated in all games of the LPGA regular tour (38) and made it into the top 10 a total of 13 times, the most of any rookie.

She rose to 8th place in terms of winnings, and she won the LPGA Rookie of the Year award, the LPGA Fighting Spirit award, and Japan Professional Sports Rookie of the Year Award.

2019: Has thus far taken part in every game of the regular tour.

She tied for 4th place in the T Point x ENEOS Golf Tournament.

She won the first LPGA title in her professional carrier at the Samantha Thavasa Girls Collection Ladies Tournament.

She tied for 5th place at the Hokkaido Meiji Cup.

She is one of the professional golfers born in 1998 that have been garnering attention as members of the "golden generation."

Colantotte Products Loved by Sakura Koiwai



■ TAO Necklace Slim RAFFI mini

This version of the "TAO Necklace RAFFI" features a slim loop and a compact joint area. It is approximately 45% lighter than the "TAO Necklace RAFFI" with a slim loop that is just 3mm wide. It manages to feel soft against the skin all while containing the same 55mT magnets as before for improving circulation and soothing stiffness.

This magnetic necklace (medical device) contains 55mT magnets spaced 10mm apart throughout the neck loop in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO[™]).The power of the magnets arranged throughout the loop affects a large area, improving circulation in the neck and shoulders and soothing stiffness.



Japanese Medical Device Certification Number: 230AGBZX00077000

■ Necklace Crest

This design is perfect for all situations. The silicon loop contains eight 160mt (1600G) rare earth magnets. The power of the magnets arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO[™]) affects a large area, improving circulation in the neck and shoulders and soothing muscle stiffness. The loop is waterproof, and the joint area is made from sturdy and rust-resistant high-quality stainless steel.

Japanese Medical Device Certification Number: 226AGBZX00054000

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO[™]) "Experience the Colantotte Difference for Yourself"



The "Alternating North-South Polarity Orientation (ANSPO[™])" Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO[™]), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO[™]). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory

McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces" Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

[Company Profile]

Colan Totte Co., Ltd.

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Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

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