
**The simple designed and mature impression magnetic accessory Makes Its Debut
Medical Device “Colantotte TAO Necklace Slim ARIE and Loop ARIE” can be worn as
paired accessories**

Sales Start at the Beginning of December

The manufacturer and distributor of the magnetic healthcare gear “Colantotte”, Colan Totte Co., Ltd., (Headquarters: Osaka City, Japan; CEO: Katsumi Komatsu) will be releasing the “Colantotte TAO Necklace Slim ARIE” and the magnetic bracelet “Colan totte TAO Loop ARIE.” These can be utilized as casual paired accessories that project a mature impression, launching from early December, 2019.



From left to right in the photograph: “Colantotte TAO Necklace Slim ARIE”, “Colantotte TAO Loop ARIE”

Both models are designed with the curved top joint that has been chamfered in hexagonal shape integrated with the loop. The multilateral finish reflects light from various angles and gives off the luxurious sparkle. The product is a simple and sophisticated model with beautiful form that depicts an arc along the part of the body it is worn. The loop of the necklace is narrow, being only 3 mm wide and features a light and soft sensation to wear. The product is indeed light to wear yet features the same level of magnets (55mT) throughout the entire loop in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™) to impact a wide range with magnetic power and improve the blood

circulation of the entire neck region to alleviate stiffness. Three sizes are made available for a flexible selection of sizes for both males and females and can also be worn as paired accessories. The impression is casually chic when worn by men, while sophisticated when worn by women. The product is available in two color variations, the brilliant silver and the chic black. They are naturally suitable for daily use but can also be utilized in business scenes.



Silver color worn image



Black color worn image

Outline of Colantotte TAO Necklace Slim ARIE and Loop ARIE

- Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™) is comprised of 55mT magnets positioned in 10 mm intervals throughout the loop. This arrangement impacts a wide range with magnetic power and it improves the blood circulation of the worn region and alleviate stiffness.
- A slim loop of 3 mm width is adopted for the necklace. Features lighter and softer wearing sensation when compared with existing "TAO necklaces". Light wear comfort yet reproduces the same level of magnetic power (55mT) as existing "TAO necklaces".
- The high-grade stainless steel (SUS316L) with superior corrosion resistance is adopted for the top joint. Each and every piece is processed and finished carefully by hand.
- The joint that is positioned at the top is magnetic that makes it easy to put on and off.
- Three sizes are made available for a flexible selection of sizes for both males and females and can also be worn as casually paired accessories.



TAO Necklace Slim ARIE Silver



TAO Necklace Slim ARIE Black



TAO Necklace Slim ARIE Joint Part



TAO Necklace Slim ARIE Magnetic Arrangement Diagram

Product name	Colantotte TAO Necklace Slim ARIE
Japanese medical device certification number	230AGBZX00077000
Material	Body: Resin-coated 55mT magnets spaced 10mm apart in an Alternating North-South Polarity Orientation Joints: Stainless Steel (SUS316L)
Color	Black, Silver
Sizes	M 43cm, L 47cm, LL 51cm
Launch Date	Beginning of December 2019

* Magnets adopted for the TAO series products are patented. [Patent No: 5544082]



TAO Loop ARIE Silver



TAO Loop ARIE Black



TAO Loop ARIE Joint Part



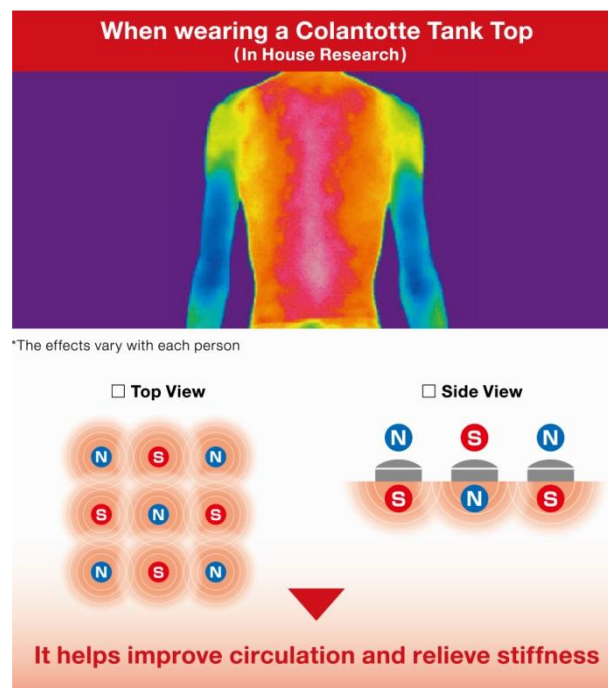
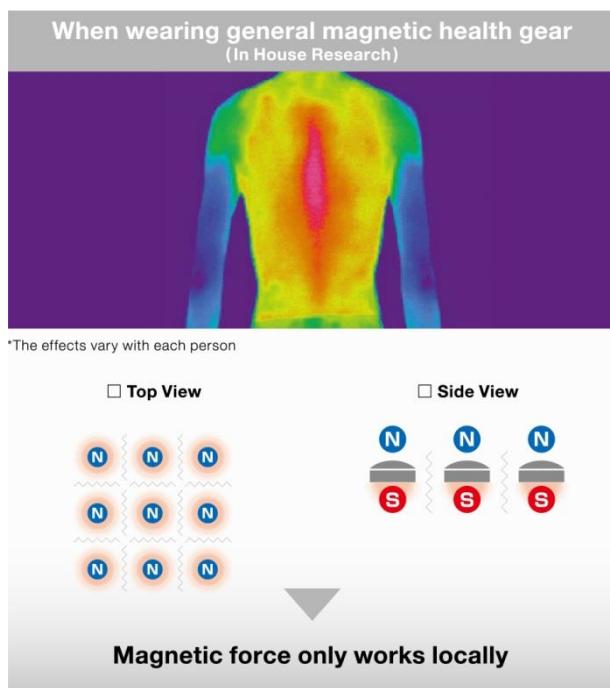
TAO Loop ARIE Magnetic Arrangement Diagram

Product name	Colantotte TAO Loop ARIE
Japanese medical device certification number	227AGBZX00082A01
Material	Body: Resin-coated 55mT magnets spaced 10mm apart in an Alternating North-South Polarity Orientation) Joints: Stainless Steel (SUS316L)
Color	Black, Silver
Sizes	S 16cm, M 17.5cm, L 19cm
Launch Date	Beginning of December 2019

* Magnets adopted for the TAO series products are patented. [Patent No: 5544082]

■ **What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)**

"Experience the Colantotte Difference for Yourself"



The "Alternating North-South Polarity Orientation (ANSPO™)" Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ **Colantotte Magnetic Medical Gear**

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory

McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces" Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

【Company Profile】

Colan Totte Co., Ltd.

President/CEO Katsumi Komatsu

2-10-26 Minamisenba, Chuo-ku, Osaka 542-0081 Japan

Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

URL: <https://www.colantotte.jp/global/>

【CONTACT】

Colan Totte Co., Ltd. PR Dept, Nakajima

MAIL: press@colantotte.co.jp