

Colan Totte Co., Ltd.

April 20, 2020

# Colan Totte Concludes Advisory Contract with Professional Baseball Player Toshiya Okada of the Chunichi Dragons

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan. CEO: Katsumi Komatsu), manufacturer and distributor of the Colantotte brand of magnetic health gear, concluded an advisory contract with Toshiya Okada of the Chunichi Dragons on April 1, 2020.

In the spring of his first year at Chiben Wakayama Senior High School, Toshiya Okada was picked to be on the regular player of the school's baseball team. He played in the semi-finals and finals of the prefectural tournament that summer, and he also participated in the National High School Baseball Championship, which raised his profile. He distinguished himself as an ace pitcher among the several other pitchers used each year.

He was drafted in 2009 and joined the Chunichi Dragons as a first pick. He has been a valuable force on the team, serving as starting left-handed pitcher, relief pitcher, and shut-out pitcher. He has been using Colantotte products for some time and has experienced their effects firsthand, saying, "I can feel my blood circulation improving thanks to their magnetic effects."

In 2017, he underwent surgery for a blood flow disorder and recovered after going through rehabilitation. He is expected to play a valuable role as left-handed pitcher on the Chunichi Dragons this season.

We are impressed with how hard he works for his team and fans every day, and it is our desire to provide care and support for more of his lofty achievements going forward of the kind that led to this contract. Colan Totte will lend Toshiya Okada of the Chunichi Dragons its full support.



## Toshiya Okada

◆Date of Birth: December 5, 1991 ◆Hometown: Wakayama Prefecture

◆Affiliation: Chunichi Dragons

Played on the Chiben Wakayama Senior High School baseball team from his first year

2009: Joined team as the first pick of the draft

2016: Chosen to play on Japan's national baseball team. Played as a valuable left-handed pitcher and relief

pitcher

2017: Chosen to play on Japan's national baseball team for the World Baseball Classic

2018: Recovered from a blood flow disorder and pitched in 27 games

2019: Pitched in 53 games, recording 3 winners, 13 saves, and 7 holds. Played as closer starting in the second half of the season

## **Colantotte Products Loved by Toshiya Okada**



## ■ TAO Necklace AURA [Premium Gold]

Contains the resin-coated plastic thread magnets apply a 55mT magnetic field spaced 10mm apart via independent, Alternating North-South Polarity Orientation (ANSPO $^{\text{TM}}$ ). The magnetic force affects a large area and improves blood circulation in the neck and shoulders, allowing this magnetic necklace to alleviate neck and shoulder stiffness.

The impressive design of the pendant with its "CO" brand mark utilizes both "mirrored finish" and "polished cloisonné" technology to create a sharp contrast. Additionally, the pendant and joint section feature 24K gold plating, which provides a gentle and luxurious feel.

Japanese Medical Device Certification Number: 221AGBZX00065000



## **■** Colantotte RESNO Switching Wear

The 180mT (1800G) permanent magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), allowing them to operate over a surface rather than a single point and produce a larger effect. The magnets are arranged in locations where they can more easily affect circulation, and simply wearing them will emit magnetic force over a large area, promoting circulation and relieving muscle stiffness.

The uneven texture of the Switch-Tex<sup>™</sup> material is soft to the touch and produces a stroking\* sensation. It rubs against your skin as you move your body, helping to ease you into a comfortable and relaxing experience.

Switching Shirt, Long-sleeved
Japanese Medical Device Certification Number:
231AGBZX00004000

Switching Pants, Long
Japanese Medical Device Certification Number:
231AGBZX00005000



#### ■X1 Elbow Supporter

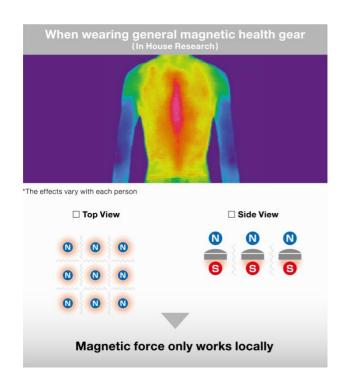
The X1's support lines and three-dimensional fabric structure make it easier for the elbow joints to move. It features a pressure-applying design that provides appropriate tightening for the bicep muscles and lightens impact, and it uses sweat-absorbent, fast-drying material that inhibits microbe growth and bad smells.

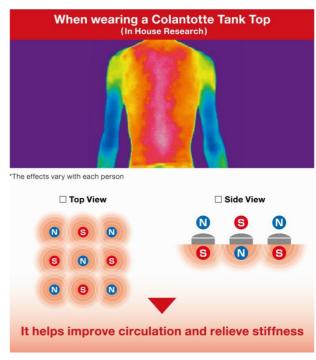
Colantotte's unique Alternating North-South Polarity
Orientation applies magnetic force to a wide area,
improving circulation and alleviating stiff muscles.
This layout allows magnetic forces to affect a surface
rather than a single point, relieving stiffness in worn
areas simply by wearing the product.

Japanese Medical Device Certification Number: 224AGBZX00088000

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)

"Experience the Colantotte Difference for Yourself"





## The "Alternating North-South Polarity Orientation (ANSPO™)" Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO<sup>™</sup>), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

#### **■** Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO $^{\text{TM}}$ ). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION: Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

#### ■ Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces" Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

#### [Company Profile]

Colan Totte Co., Ltd.

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Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

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