

Ball and Bar Chain Necklace “Colantotte COA Necklace LECT” and “Colantotte Necklace ALT” with Dual-form Pendant Clasp Design Launched, Sales Starts at the Beginning of October

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan. CEO: Katsumi Komatsu), manufacturer and distributor of the Colantotte brand of magnetic health gear, will begin selling the stylish ball-and-bar chain necklace “Colantotte COA Necklace LECT” as well as the “Colantotte Necklace ALT,” which features two clasp designs that you can switch between to suit the occasion, at the beginning of October 2020.



From left: “Colantotte COA Necklace LECT,” “Colantotte Necklace ALT”

■ Colantotte COA Necklace LECT



This magnetic necklace features a stylish chain with a combination of balls and bars. The new pendant design features the CO logo with two different silver-colored plates stacked on top of each other. The “C” has a mirror finish, changing its appearance depending on the angle at which light hits it. It’s a simple and refined design that blends seamlessly with any type of fashion. The chain has a lustrous finish that is just the right fit for the neck and shoulders, making it both comfortable to wear and lending it an air of luxury. The bar contains 14 magnets (80mT) arranged in Colantotte’s unique Alternating North-South Polarity Orientation. The magnetism affects a large area, improving circulation through the entire neck and soothing stiffness. We recommend it as a body care accessory for those who wish to alleviate neck and shoulder stiffness while also looking fashionable.

Colantotte COA Necklace LECT Overview

- This chain necklace features a ball-and-bar combination. The chain has a front-clasp design that allows for the necklace to be unclasp from either side, making it simple to put on and take off and giving it a perfect fit around the neck.
- The bar-shaped capsules contain fourteen 80mT (800G) rare-earth permanent magnets. The power of the magnets arranged in our unique Alternating North-South Polarity Orientation (ANSPO™) affects a large area, improving circulation in the neck and shoulders and soothing muscle stiffness.
- The pendant design features the CO logo with two different silver-colored plates stacked on top of each

other. Giving the “C” a mirror finish accentuates its solid feel, lending it a simple yet refined appearance.

■ The chain, clasp, and pendant are made of rust-resistant stainless steel (SUS316L) that is easy on the skin.



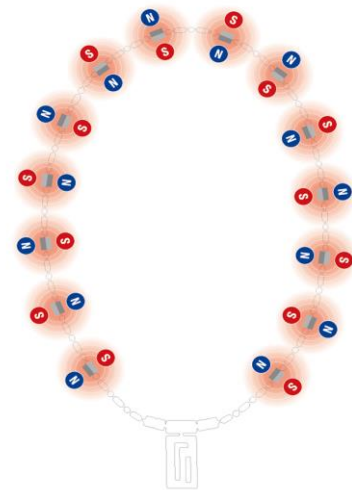
Wearing image



Wearing image



Joint area



Magnet layout diagram

Product Name	Colantotte COA Necklace LECT
Medical Device Certification Number	302AGBZX00005000
Materials	<p><Main unit> fourteen 80mT (800G) rare-earth permanent magnets spaced 25mm apart and arranged in the Alternating North-South Polarity Orientation</p> <p><Chain, clasp, pendant> Stainless steel (SUS316L)</p> <p><Pendant interior> POM</p>

Color	Silver
Size	M 47cm, L 51cm
Launch Date	Beginning of October 2020

■ Colantotte Necklace ALT



This magnetic necklace has a simple design and is great for a variety of situations, from business and sports to everyday activities. By changing the way pendant clasp portion closes, you can switch between two styles: the casual straight-line form (left photo) and the sharp V-shaped form (two right photos). You can enjoy both designs, changing which one you use based on your outfit and your mood that day. The glossy mirror finish is simple and exudes a luxurious air. The high-quality stainless steel is rust-resistant, so you can wear it without worry, and the magnetic clasp makes it simple to remove.

It comes in three colors: Black x Gold, Black x Silver, and Black x Black. The waterproof silicon loop contains magnets arranged in our unique Alternating North-South Polarity Orientation. The magnetic force improves blood circulation and alleviates muscle stiffness across a wide area.

Colantotte Necklace ALT Overview

- The pendant clasp can change between two forms according to your mood and the occasion. By changing the way the pendant clasp portion closes, you can switch between a V-shaped form and a straight-line form.
- The silicon loop contains ten 150mT (1500G) rare-earth permanent magnets. The power of the magnets arranged in our unique Alternating North-South Polarity Orientation (ANSPO™) affects a large area, improving circulation in the neck and shoulders and soothing muscle stiffness.
- The pendant clasp is sturdy and made from rust-resistant, high-quality stainless steel (SUS316L). The glossy mirror finish exudes a luxurious air. The Black x Gold and Black x Black color combination uses durable ion plating.
- The loop is an easy-to-wear ϕ 4mm slim model. It comes in two sizes and is suitable for both men and women.
- The clasp is a center-front magnetic type, which makes putting on and taking off the necklace easy.
- The silicone is waterproof, so it can be worn while playing sports without issue.



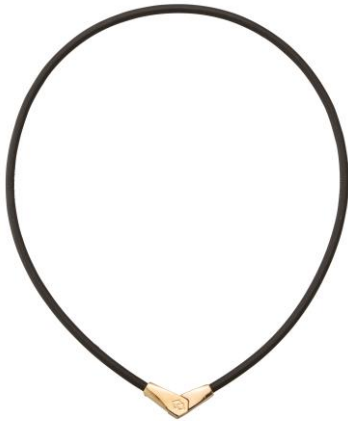
Black x Gold Wearing image



Black x Black Wearing image



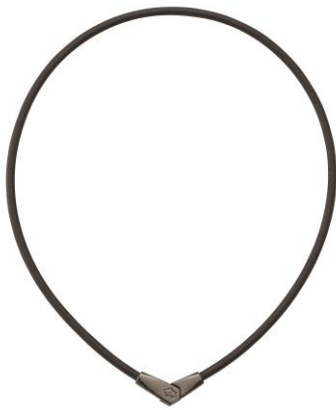
The layered pendant clasp can transform into two shapes. It's easy to put on and take off.



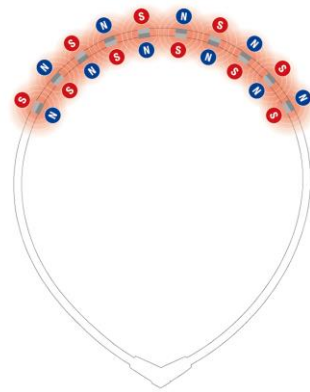
Black x Gold



Black x Silver



Black x Black

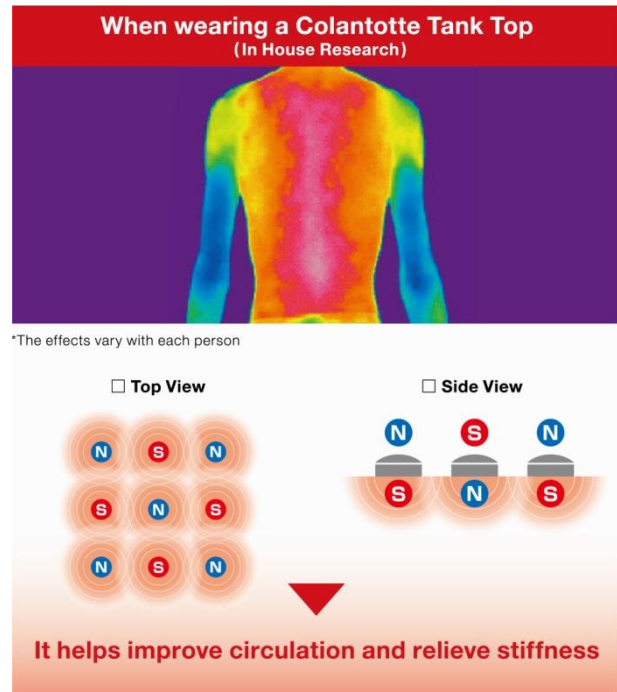
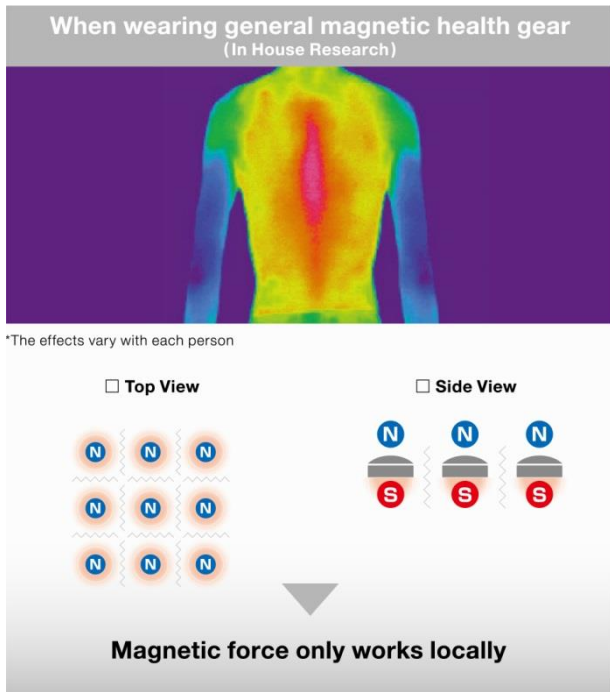


Magnet layout diagram

Product Name	Colantotte Necklace ALT
Medical Device Certification Number	301AGBZX00080000
Materials	<p><Main body> Silicon</p> <p><Magnets> ten 150mT (1500G) rare-earth permanent magnets arranged in the Alternating North-South Polarity Orientation</p> <p><Pendant and clasp> Stainless steel (SUS316L)</p>
Colors	Black x Gold, Black x Silver, Black x Black
Size	M 47cm, L 51cm
Launch Date	Beginning of October 2020

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)

“Experience the Colantotte Difference for Yourself”



The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces" Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

【Company Profile】

Colan Totte Co., Ltd.

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Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

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