PRESS RELEASE



Colantotte RESNO Presents Socks to Protect Your Feet While Running Support Feet with Original Technology Using Two Types of Elastic Materials Sales of "Colantotte RESNO Pro-Aid Socks [for Run]" Start at the beginning of December

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan; CEO: Katsumi Komatsu), a manufacturer and distributor of the Colantotte brand of magnetic health gear, will launch the Colantotte RESNO Pro-Aid Socks under the Colantotte RESNO brand, which was created based on the concept of ""Care for Today's Fatigue to Create the Best Tomorrow," at the beginning of December 2020.



Colantotte RESNO Pro-Aid Socks [for Run]

Colantotte RESNO Pro-Aid Socks [for Run]

These socks provide support for the feet during running activities. They feature both **<u>low-rebound</u> material** that reduces the impact of the heel when it touches the ground and **high-rebound material** that supports pushing the foot upward from the ball of the foot. We have obtained a patent for these socks as a type that uses two types of elastic materials. We recommend these socks not only for those who go for runs, but also those who enjoy walks and walk a lot as part of their jobs. They are comfortable to wear and fast-drying, and the arch support they provide lessens the burden placed on your soles as you run and softens impacts, ensuring you can always run your best.

There are four basic colors: charcoal gray, white, blue, and red. The Colantotte logo is placed in an unassuming location near the top of the heel. It comes in S, M, and L sizes and is suitable for both men and women.



The interior of the socks uses two types of elastic material. They support your feet as you run using Colan Totte's original technology.

Patent obtained [Patent Number: 6710423]



Excellent Rapid-drying Capability The socks use fast-drying polyester.



Arch Support Provided There is a taping function for the arch The socks use polyester for a



Snug Fit

They avoid sticking to your feet for a
comfortable wear.of the foot, reducing the burden on
the soles and softening impacts.

comfortable fit. They resist form loss even when washed.

Overview of Colantotte RESNO Pro-Aid Socks [for Run]

■ Low-rebound material is used for the heel and high-rebound material for the ball of the foot (thenar and hypothenar) in these sports-oriented socks.

The low-rebound material in the heel region softens the impact on the heel when it comes into contact with the ground. The high-rebound material around the ball of the foot increases the coefficient of restitution when launching the foot, providing support.

■ We have obtained a patent for socks that use low-rebound and high-rebound materials (Patent Number: 6710423).

■ The material covering the elastic material rapidly absorbs and diffuses sweat and offers a comfortable feel by reducing clinginess and stickiness. The surface of the fibers is ionized, which adsorbs odors. The fibers also contain odor-reducing properties.

■ The socks use polyester, which provides rapid drying and excellent fit. There is a taping function for the arch of the foot, reducing the burden on the soles and softening impacts.

■ Four basic colors are available. It comes in three sizes and is suitable for both men and women.

*This product is not a medical device.





Charcoal gray

White



Product Name	Colantotte RESNO Pro-Aid Socks [for Running]
Materials	<socks> Polyester, nylon</socks>
	<elastic material=""> Polystyrene elastomer</elastic>
	<cover material=""> Polyester, polyurethane</cover>
Colors	Charcoal gray, white, blue, and red.
Size	S: 22.0cm - 24.0cm, M: 24.0cm - 26.0cm, L: 26.0cm - 28.0cm
Launch Date	Beginning of December 2020

"Colantotte" Permanent Magnetic Therapeutic Devices for General

Use

Colantotte RESNO Pro-Aid Socks [for Run] are not magnetized and are not certified as a medical device.

How Colantotte Products Work



There are reasons for why Colantotte soothes stiffness. We developed the Alternating North-South Polarity Orientation, which emits magnetic force effectively over a large area. Our products are genuine health gear certified as medical devices.

Only by wearing them can you experience the power of the

Symbol indicating the Alternating North-South Polarity Orientation magnetic force that Colantotte alone has managed to harness. Stiffness will ruin your days no longer. Soon you'll be able to greet each day with a genuine smile.

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO[™])

"Experience the Colantotte Difference for Yourself"



The "Alternating North-South Polarity Orientation (ANSPO™)" Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO[™]), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO[™]). This arrangement allows the magnetic force to affect a large

area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

"Begin each day with a smile."

Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Bringing a True Smile to Your Face" as its corporate philosophy, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

[Company Profile]

Colan Totte Co., Ltd. President/CEO Katsumi Komatsu 2-10-26 Minamisenba, Chuo-ku, Osaka 542-0081 Japan Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order URL: https://colantotte.co.jp/global/

[CONTACT]

Colan Totte Co., Ltd. PR Dept, Nakajima MAIL: press@colantotte.co.jp