
Colantotte Necklace LUCE Series Introduces Model with Strongest Magnets Yet
“Colantotte Necklace LUCE α” Medical Device
Sales Starts at the Beginning of April

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan. CEO: Katsumi Komatsu), a manufacturer and distributor of the Colantotte brand of magnetic health gear, will begin selling the “Colantotte Necklace LUCE α (Alpha)”, a new model that features the strongest magnets ever used in the LUCE necklace series (100mT), at the beginning of April.



Colantotte Necklace LUCE α

Colantotte Necklace LUCE α

100 to 120 magnetic particles that offer the strongest magnetic flux density in the LUCE series (100mT) are arranged throughout the entire loop in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO[™]). Although it has the highest magnetic flux density

in the series, it is about 6g lighter than conventional LUCE necklaces, so it feels even more comfortable to wear. The magnets are mirror-finished with a 48-sided surface to give off a three-dimensional glow in multiple directions. The sophisticated feel and elegance of this medical accessory make it perfect for both casual wear and special occasions. The magnetic force affects a broad area, improving circulation and alleviating stiffness throughout your entire neck and allowing you to look good while wearing it.



Male model



Female model

Colantotte Necklace LUCE α Overview

- This magnetic necklace uses 100mT* (1000G) ferrite permanent magnets, which are the highest specification for whole-circumference magnetic necklaces, with 100 used in the M size, 110 in the L size, and 120 in the LL size.

*mT (Millitesla): A unit of magnetic flux density

- Contains magnetic particles throughout the neck loop in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This layout allows the magnetic force to affect a large area and improve blood circulation and alleviate stiffness in the worn area.

- The magnets are mirror-finished with a 48-sided surface, and they are polished to maintain their beautiful shimmer.

- The necklace is about 6g lighter than standard Necklace LUCE models, making it more comfortable than ever.

- The hook is 2mm larger than those of standard Necklace LUCE models, making it easier to put

on.



Black



Magnet layout diagram

Product Name	Colantotte Necklace LUCE α
Medical Device Certification Number	302AGBZX00134000 (M), 302AGBZX00135000 (L), 302AGBZX00136000 (LL)
Materials	<Main body> 100mT ferrite permanent magnets, with 100 used in the M size, 110 in the L size, and 120 in the LL size, arranged in the Alternating North-South Polarity Orientation <Clasp> Stainless steel (SUS316L) <Snap-fit Latch> Brass <Wire> Stainless steel (Nylon coating)
Colors	Black
Size	M 43cm, L47cm, LL51cm
Launch Date	Beginning of April 2021 and onwards

■ “Colantotte” Permanent Magnetic Therapeutic Devices for General Use

How Colantotte Products Work



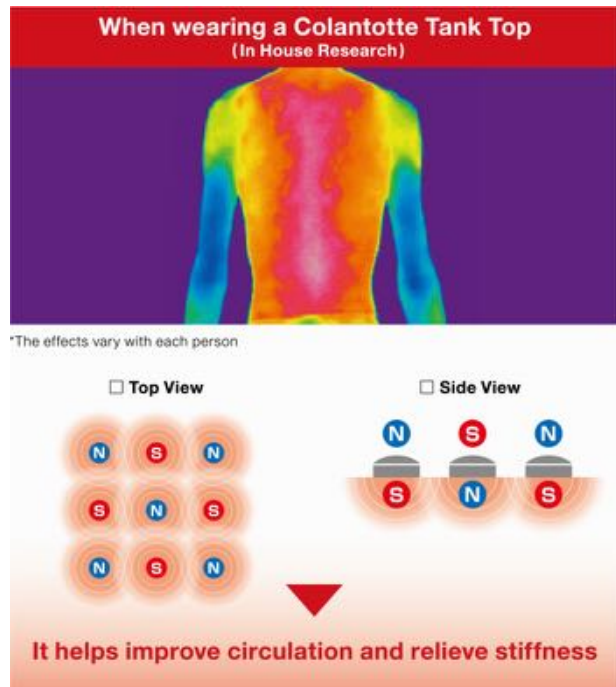
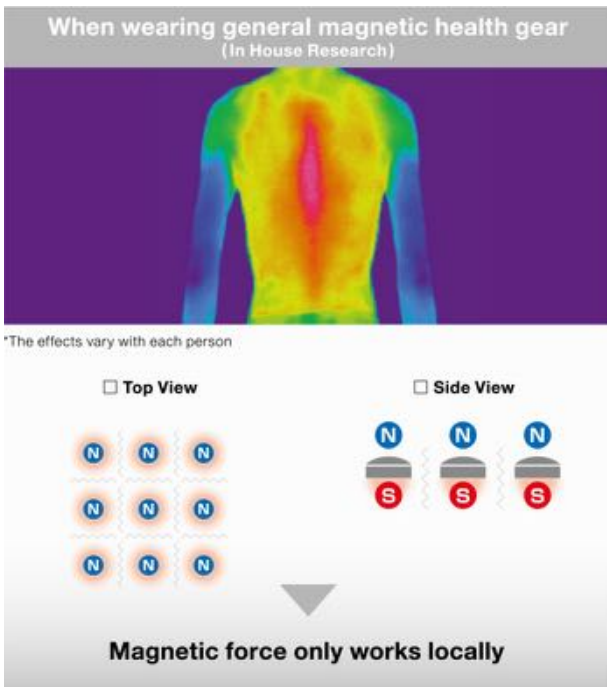
Symbol indicating the Alternating North-South Polarity Orientation

There are reasons for why Colantotte soothes stiffness. We developed the Alternating North-South Polarity Orientation, which emits magnetic force effectively over a large area. Our products are genuine health gear certified as medical devices.

Only by wearing them can you experience the power of the magnetic force that Colantotte alone has managed to harness. Stiffness will ruin your days no longer. Soon you'll be able to greet each day with a genuine smile.

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)

“Experience the Colantotte Difference for Yourself”



The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie “The Avengers” as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

“Begin each day with a smile.”

Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with “Bringing a True Smile to Your Face” as its corporate philosophy, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use. In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

【Company Profile】

Colan Totte Co., Ltd.

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Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

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