
**Introducing the “Colantotte Loop EN-tsubomi” Medical Device,
a New Model from the “Colantotte Loop EN” Series Featuring Smaller Natural Stones
Sales Begin at the End of April 2021**

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan. CEO: Katsumi Komatsu), manufacturer and distributor of the Colantotte brand of magnetic health gear, will begin selling the rosary-shaped magnetic wrist accessory “Colantotte Loop EN-tsubomi,” a new model featuring smaller-sized natural stones, on the official site and at official stores starting at the end of April 2021.



Colantotte Loop EN-tsubomi

Left: <Dumortierite x Crystal> Middle: <Golden Tiger's Eye x Crystal> Right: <Rose Quartz x Amethyst x Crystal>

Colantotte Loop EN-tsubomi

Introducing “Colantotte Loop EN-tsubomi,” a new mini-sized entry in the popular Colantotte

Loop EN series. The bracelet uses crystal stones, and the size of the natural stones has been reduced, making the bracelet easier to wear. It features a combination of natural stone and permanent ferrite magnets, and the metallic portion displaying the Colantotte logo along with the ring-shaped “rondelle” ornaments lend the bracelet a sense of refinement. Natural stones are called “power stones.” They are said to increase the wearer’s luck, and each have their own significance, such as good fortune and protection from evil. Use the power of magnets to improve your circulation and alleviate muscle stiffness where worn, all while basking in the power of the natural stone contained in this fashion item.

The Stones’ Symbolism *Theories vary

- *Rose Quartz Beauty, love, kindness
- *Amethyst Healing, love, serenity
- *Tiger’s Eye Economic fortune, confidence, luck in competition
- *Dumortierite Improves concentration and calm judgment
- *Crystal Purification, warding off evil, revitalization



Wearing Image

<Rose Quartz x Amethyst x Crystal>



Wearing Image

<Dumortierite x Crystal>

Colantotte Loop EN-tsubomi Overview

■ Four 100mT (1000G)* permanent ferrite magnets arranged in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™). This layout allows the magnetic force to affect a large area and improve blood circulation and alleviate stiffness where worn.

*mT (Millitesla) and G (Gauss): Units of magnetic flux density

- It's light and comfortable to wear, so it won't get in your way even with daily use.
 - The loop uses urethane rubber, so it's easy to put on and take off.
 - Rose Quartz x Amethyst x Crystal - Available in two sizes: M and L.
 - Golden Tiger's Eye x Crystal, Dumortierite x Crystal - Available in three sizes: M, L, and LL.
- *Because natural stone is used in these bracelets, there may be individual differences in the appearance of the color and patterns. There may also be unevenness among the colors, impurities and inclusions, and other natural imperfections.
- *Water, sweat, sunlight, electric lighting, and other factors may cause deterioration, discoloration, or fading.



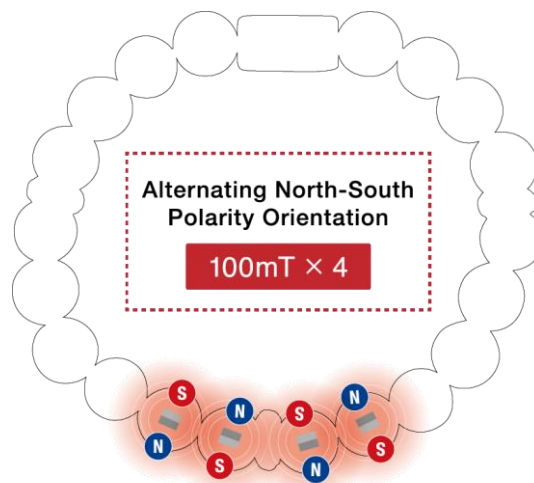
Rose Quartz x Amethyst x
Crystal



Golden Tiger's Eye x Crystal



Dumortierite x Crystal



Magnet layout diagram

Product Name	Colantotte Loop EN-tsubomi
Medical Device Certification Number	302AGBZX00008000
Materials	<Loop magnet part> Four 100mT (1000G) permanent ferrite magnets arranged in the Alternating North-South Polarity Orientation <Rectangular part of loop/rondelles> Stainless steel (SUS316L) <Other parts of loop> Natural stone, urethane rubber
Colors	Rose Quartz x Amethyst x Crystal, Golden Tiger's Eye x Crystal, Dumortierite x Crystal
Size	Rose Quartz x Amethyst x Crystal: M - 15.5cm, L - 17cm Golden Tiger's Eye x Crystal, Dumortierite x Crystal: M - 15.5cm, L - 17cm, LL - 19cm
Launch Date	End of April 2021

■ "Colantotte" Permanent Magnetic Therapeutic Devices for General Use

How Colantotte Products Work



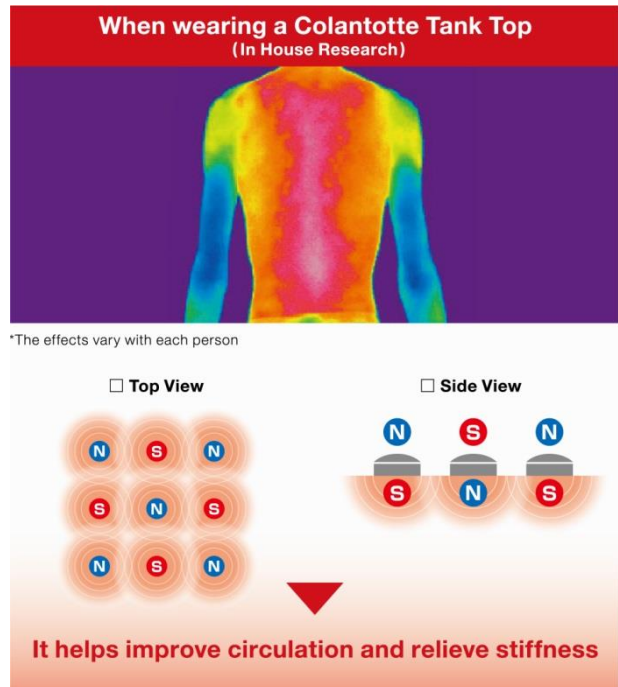
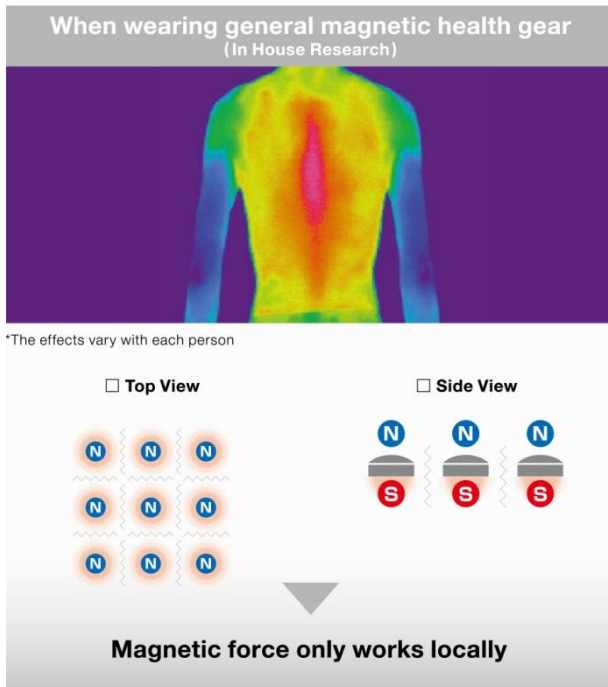
Symbol indicating the Alternating North-South Polarity Orientation

There are reasons for why Colantotte soothes stiffness. We developed the Alternating North-South Polarity Orientation, which emits magnetic force effectively over a large area. Our products are genuine health gear certified as medical devices.

Only by wearing them can you experience the power of the magnetic force that Colantotte alone has managed to harness. Stiffness will ruin your days no longer. Soon you'll be able to greet each day with a genuine smile.

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)

"Experience the Colantotte Difference for Yourself"



The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie “The Avengers” as part of a tie-up campaign, demonstrating the recognition of the brand’s quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

“Begin each day with a smile.”

Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with “Bringing a True Smile to Your Face” as its corporate philosophy, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use. In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

【Company Profile】

Colan Totte Co., Ltd.

President/CEO Katsumi Komatsu

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Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

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