May 13, 2021 Colan Totte Co., Ltd.

Introducing the "Colantotte Necklace Revol" Medical Device, a Silicon Necklace that Feels Soft and Light Against the Skin Sales Begin in the Middle of May 2021

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan. CEO: Katsumi Komatsu), manufacturer and distributor of the Colantotte brand of magnetic health gear, will begin selling the rosary-shaped magnetic wrist accessory "Colantotte Necklace Revol," a silicon necklace that feels soft and light against the skin, on the official site and at official stores (as well as some online stores) starting in the middle of May 2021.



Colantotte Necklace Revol Top: <Premium Black> Bottom: <Premium Gold>

Colantotte Necklace Revol

This silicon magnetic necklace has a simple design you'll never grow tired of, and is great for a variety of situations, from business to sports. The clasp is decorated with a silicon ring with

the logo across the center, and the material forming the ring is thicker than the stainless steel of the clasp. This brings the soft silicon into contact with the skin, allowing for a light, gentle feel. The area of the clasp that touches the skin is minimized to prevent sweat from accumulating, which makes the necklace clean and comfortable for use both at work and during sports.

The silicon loop contains magnets arranged in our unique Alternating North-South Polarity Orientation (ANSPO TM). It improves circulation through the power of magnets and alleviates shoulder stiffness, all while offering a fashionable look.



Wearing Image < Premium Gold>

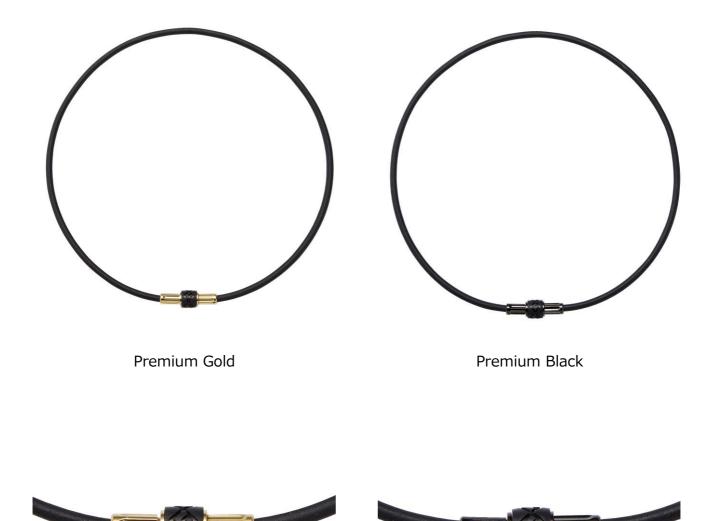


Wearing Image < Premium Black>

Colantotte Necklace Revol Overview

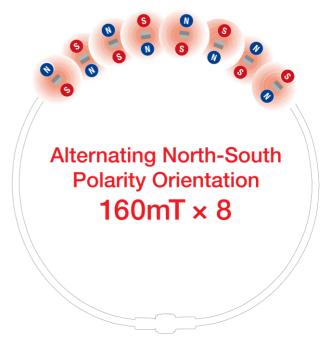
- The 4mm-diameter silicon loop contains eight 160mT* (1600G) rare-earth magnets. The power of the magnets, arranged in our unique Alternating North-South Polarity Orientation (ANSPO[™]), affects a large area, improving circulation in the neck and shoulders and soothing muscle stiffness.
- *1 mT (Millitesla) and G (Gauss): Units of magnetic flux density
- The thickness of both sides of the clasp has been reduced, and the center is made of silicon rubber with the logo displayed across the entire surface. This design brings the soft silicon part into contact with the skin.
- The clasp is sturdy and made from rust-resistant, high-quality stainless steel (SUS316F). It contains a magnet, making it easy to undo.

■ The loop and the ring in the center of the clasp are made of water-resistant silicon.



Clasp





The clasp structure contains a magnet, making it easy to undo.

Magnet layout diagram

Product Name	Colantotte Necklace Revol
Medical Device	
Certification	302AGBZX00128000
Number	
Materials	<main body=""> Silicon</main>
	<magnets> Eight 160mT (1600G) rare-earth permanent magnets arranged</magnets>
	in the Alternating North-South Polarity Orientation
	<clasp> Stainless steel (SUS316F)</clasp>
Colors	Premium Gold, Premium Black
Size	M: 47cm, L: 51cm
Launch Date	Middle of May 2021

■ "Colantotte" Permanent Magnetic Therapeutic Devices for General Use

How Colantotte Products Work



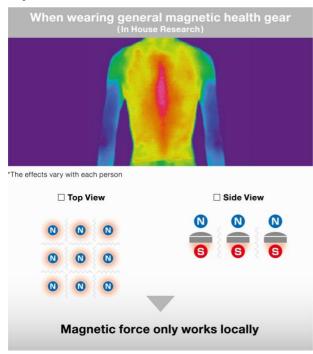
Symbol indicating the Alternating North-South Polarity Orientation

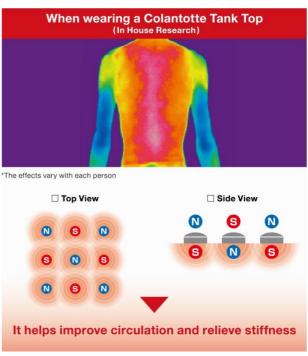
There are reasons for why Colantotte soothes stiffness. We developed the Alternating North-South Polarity Orientation, which emits magnetic force effectively over a large area. Our products are genuine health gear certified as medical devices.

Only by wearing them can you experience the power of the magnetic force that Colantotte alone has managed to harness. Stiffness will ruin your days no longer. Soon you'll be able to greet each day with a genuine smile.

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)

"Experience the Colantotte Difference for Yourself"





The "Alternating North-South Polarity Orientation (ANSPO™)" Makes All the Difference

■ Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO[™]), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.

■ Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation ($ANSPO^{TM}$). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

"Begin each day with a smile."

Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Bringing a True Smile to Your Face" as its corporate philosophy, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use. In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

[Company Profile]

Colan Totte Co., Ltd.

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Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

URL: https://colantotte.co.jp/global/

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