
Colan Totte Concludes Advisory Contract with Professional Baseball Player Keita Sano of the Yokohama DeNA BayStars

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan. CEO: Katsumi Komatsu), manufacturer and distributor of the Colantotte brand of magnetic health gear, concluded an advisory contract with Keita Sano of the Yokohama DeNA BayStars on July 1, 2021.

Keita Sano attended Koryo High School and Meiji University, and he was drafted in 2016 and joined the Yokohama DeNA BayStars as the ninth pick. He was selected as the captain of the team in 2020, and throughout the first team's official games during the open and regular seasons, he was the second baseman/left fielder in all the games in which he was fielded. He contributed to the team by hitting home runs in five consecutive games, won the title of leading hitter with a batting average of .328, and was selected to receive the Best Nine Award. At the end of the season, he announced that he would change his number to 7, and he is expected to be the face of the team both in name and reality.

He is loved by his fans not only for his skills, but for his bright personality. We are impressed with his continued single-minded devotion to baseball, and it is our desire to provide care and support for his lofty achievements going forward that led to this contract. Colan Totte will lend Keita Sano of the Yokohama DeNA BayStars its full backing going forward.



Keita Sano

- ◆Date of Birth: November 28, 1994
- ◆Hometown: Okayama Prefecture
- ◆Affiliation: Yokohama DeNA BayStars

After attending Koryo High School and Meiji University, he:

2016: Joined team as the ninth pick of the draft

2017: Joined the first team at the start of the season

2018: Got his first homerun in an official first team game

2019: Was selected as the fourth batter and helped the team finish second in the regular season and advance to the Climax Series

2020: Was selected as the captain of the team and played as the second baseman in his games. He received the leading hitter title and the Best Nine Award. He changed his uniform number to 7 during the off-season

Colantotte Products Loved by Keita Sano



TAO Necklace RAFFI

Contains 55mT magnets spaced 10mm apart throughout the neck loop in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). The magnetic force affects a large area and improves blood circulation in the neck and shoulders, allowing this magnetic necklace to alleviate neck and shoulder stiffness.

The clasp area can be unfastened from either the left or the right. The loop and pendant are independent from one another, giving it the flexibility needed to fit snugly around your neck and feel gentle against your skin. The high-quality stainless steel pendant undergoes a painstaking mirror-finishing process, making it shine like platinum. The Colantotte TAO Necklace RAFFI was inspired by the Italian word "Raffinato," which means "cool." Its stylish appeal makes it appropriate for a number of different situations.

Medical Device Certification Number: 221AGBZX00065000



TAO Necklace Slim RAFFI mini

This version of the magnetic “TAO Necklace RAFFI” features a slim loop and a compact clasp area. It is approximately 45% lighter than the “TAO Necklace RAFFI,” with a slim loop that is just 3mm wide. It manages to feel soft against the skin all while containing the same 55mT magnets as before for improving circulation and soothing stiffness.

This magnetic necklace (medical device) contains 55mT magnets spaced 10mm apart throughout the neck loop in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™). The power of the magnets arranged throughout the loop affects a large area, improving circulation in the neck and shoulders and alleviating stiffness.

Medical Device Certification Number: 230AGBZX00077000

■ “Colantotte” Permanent Magnetic Therapeutic Devices for General Use

How Colantotte Products Work



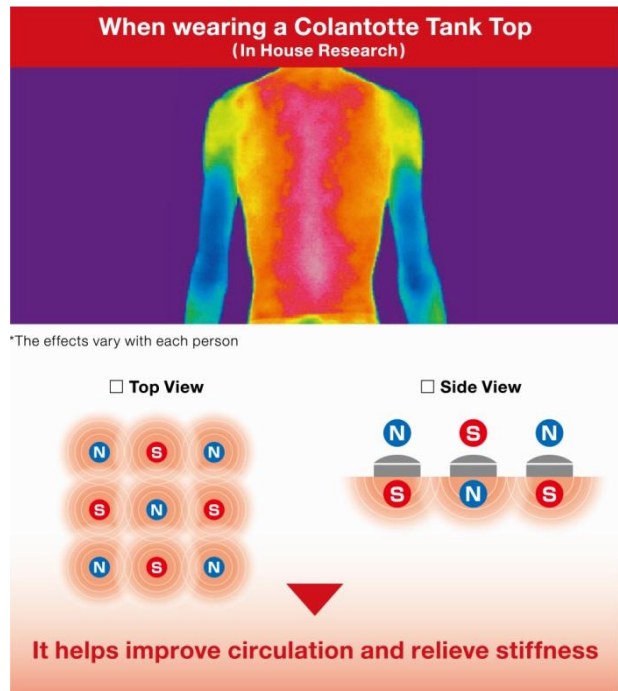
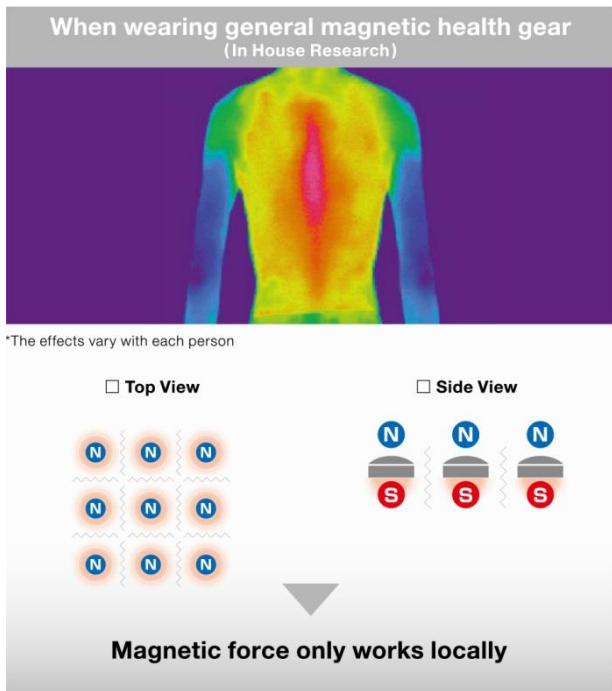
Symbol indicating the Alternating North-South Polarity Orientation

There are reasons for why Colantotte soothes stiffness. We developed the Alternating North-South Polarity Orientation, which emits magnetic force effectively over a large area. Our products are genuine health gear certified as medical devices.

Only by wearing them can you experience the power of the magnetic force that Colantotte alone has managed to harness. Stiffness will ruin your days no longer. Soon you’ll be able to greet each day with a genuine smile.

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™)

“Experience the Colantotte Difference for Yourself”



The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie “The Avengers” as part of a tie-up campaign, demonstrating the recognition

of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

“Begin each day with a smile.”

We can help you show the smile that comes from good health. Since its establishment in 1997, medical device manufacturer Colan Totte Co., Ltd. has been developing products that improve people's physical and mental health. There are countless health-conscious products available throughout the world. We are committed to developing authentic, evidence-based products, with a focus on our Colantotte line of magnetic health gear, each product of which has been certified as a medical device.

Our products are not only effective as medical devices, but also place an emphasis on design. By focusing on visually appealing features, we have challenged the conventional wisdom of making such gear as inconspicuous as possible and pioneered the concept of attractive medical equipment. Our gear is endorsed by many top athletes for both its functionality and design. In addition, we have acquired patents in Japan and overseas to expand our business around the world. With medical devices that people can enjoy using without difficulty, Colantotte brings smiles to people all over the world.

On July 8, 2021, Colan Totte CO., Ltd. was listed in the Mothers market of the Tokyo Stock Exchange. We will take this listing as an opportunity to heighten our awareness of our responsibilities as a publicly traded company, and we will continue to make efforts to expand our business, gain the trust of our customers, and become a company that can make broad contributions to society.

【Company Profile】

Colan Totte Co., Ltd.

President/CEO Katsumi Komatsu

2-10-26 Minamisenba, Chuo-ku, Osaka 542-0081 Japan

Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

URL: <https://colantotte.co.jp/global/>

【CONTACT】

Colan Totte Co., Ltd. PR Dept, Nakajima

MAIL: press@colantotte.co.jp