
Colan Totte Co., Ltd. Concludes an Advisory Contract with Figure Skater Yuma Kagiyama

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan. CEO: Katsumi Komatsu), manufacturer and distributor of the Colantotte brand of magnetic health gear, concluded an advisory contract with figure skater Yuma Kagiyama (Seisa Kokusai Yokohama) on July 1, 2021.

In the 2019-2020 season, Yuma Kagiyama won the All Japan Junior Figure Skating Championships and competed in the All Japan Figure Skating Championships. He was the first high school freshman in 24 years to pull off the remarkable feat of finishing third place overall, instantly propelling him into the spotlight. He then finished second at the World Junior Figure Skating Championships, becoming the first Japanese player to win a medal since Shoma Uno won gold in 2015.

He made his senior debut in the 2020-2021 season, finishing third at the All Japan Figure Skating Championships for the second year in a row and coming in second at his first World Figure Skating Championships, shocking the world. With his wide repertoire of jumps, his skillful spins, and his masterful skating technique, his future is looking bright.

Kagiyama has been a devoted user of Colantotte products for a long time, and he has experienced the effects firsthand. We concluded this agreement so that we can support him going forward as he takes on challenges and evolves as a figure skater. Colan Totte will lend Yuma Kagiyama its full support as he continues to show promise as a beacon of hope in the world of men's figure skating.



Yuma Kagiyama

- ◆Date of Birth: May 5, 2003
- ◆Hometown: Kanagawa Prefecture, Yokohama City
- ◆Affiliation: Seisa Kokusai Yokohama

Influenced by his father and coach, Masakazu, a former Japanese figure skater who competed in two consecutive Olympics, he began figure skating at the age of five. By the age of 11, he had begun making a name for himself by emerging victorious in the Novice A Class at the Kanto Figure Skating Championships in 2014. In the 2018-2019 season, he won his first medal in the Junior Grand Prix series and competed in the All Japan Junior Figure Skating Championships and All Japan Figure Skating Championships, winning the Rookie of the Year award.

In the 2019-2020 season, he won the All Japan Junior Figure Skating Championships for the first time and came in third at the All Japan Figure Skating Championships despite only being a first-year in high school. He subsequently came in second at the World Junior Figure Skating Championships. He made his senior debut in the 2020-2021 season, finishing third at the All Japan Figure Skating Championships for the second year in a row and coming in second at his first World Figure Skating Championships, stunning the world.

Colantotte Products Loved by Yuma Kagiya



Colantotte TAO Necklace AURA [Premium Gold]

Contains 55mT magnets spaced 10mm apart throughout the neck loop in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). The magnetic force affects a large area and improves blood circulation in the neck and shoulders, allowing this magnetic necklace to alleviate neck and shoulder stiffness.

The impressive design of the pendant, with its "CO" brand symbol, features a mirrored finish and polished cloisonne to create a sharp contrast. Additionally, the pendant and clasp section features 24K gold plating, which provides a gentle and luxurious feel.

Medical Device Certification Number: 221AGBZX00065000



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The impressive design of the pendant, which features a "CO" brand symbol, utilizes techniques for achieving a mirrored finish and polished cloisonne esthetic. The whole product is painstakingly crafted by hand, creating a gorgeous contrast between the platinum-like sheen and the deep obsidian-like color.

Medical Device Certification Number: 221AGBZX00065000

■ "Colantotte" Permanent Magnetic Therapeutic Devices for General Use

How Colantotte Products Work



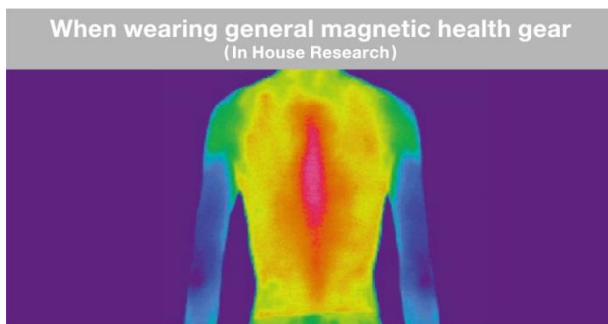
Symbol indicating the Alternating North-South Polarity Orientation

There are reasons for why Colantotte soothes stiffness. We developed the Alternating North-South Polarity Orientation, which emits magnetic force effectively over a large area. Our products are genuine health gear certified as medical devices.

Only by wearing them can you experience the power of the magnetic force that Colantotte alone has managed to harness. Stiffness will ruin your days no longer. Soon you'll be able to greet each day with a genuine smile.

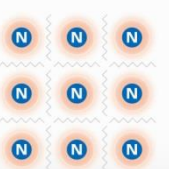
■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)

“Experience the Colantotte Difference for Yourself”



*The effects vary with each person

Top View



Side View

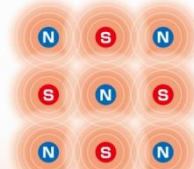


Magnetic force only works locally



*The effects vary with each person

Top View



Side View



It helps improve circulation and relieve stiffness

The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.

- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

"Begin each day with a smile."

We can help you show the smile that comes from good health. Since its establishment in 1997, medical device manufacturer Colan Totte Co., Ltd. has been developing products that improve people's physical and mental health. There are countless health-conscious products available throughout the world. We are committed to developing authentic, evidence-based products, with a focus on our Colantotte line of magnetic health gear, each product of which has been certified as a medical device.

Our products are not only effective as medical devices, but also place an emphasis on design. By focusing on visually appealing features, we have challenged the conventional wisdom of making such gear as inconspicuous as possible and pioneered the concept of attractive medical equipment. Our gear is endorsed by many top athletes for both its functionality and design. In addition, we have acquired patents in Japan and overseas to expand our business around the world. With medical devices that people can enjoy using without difficulty, Colantotte brings smiles to people all over the world.

On July 8, 2021, Colan Totte CO., Ltd. was listed in the Mothers market of the Tokyo Stock Exchange. We will take this listing as an opportunity to heighten our awareness of our responsibilities as a publicly traded company, and we will continue to make efforts to expand our business, gain the trust of our customers, and become a company that can make broad contributions to society.

【Company Profile】

Colan Totte Co., Ltd.

President/CEO Katsumi Komatsu

2-10-26 Minamisenba, Chuo-ku, Osaka 542-0081 Japan

Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

URL: <https://colantotte.co.jp/global/>

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