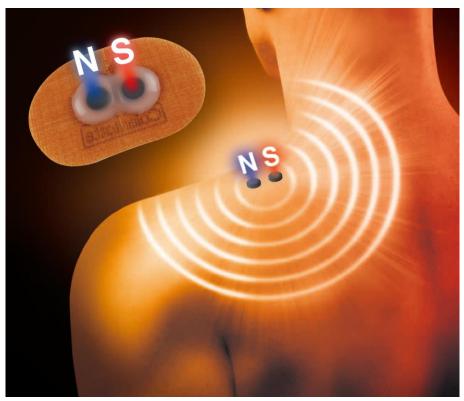
## **PRESS RELEASE**



## Introducing the "Colantotte NS Magneban 80×2", an Upgraded Version of the Power Patch 80, a Sheet-type Medical Device that Relieves Stiffness at the Applied Area Sales Begin in the Middle of September

Starting in the middle of September, 2021, Colan Totte Co., Ltd., (Headquarters: Osaka, Japan. CEO: Katsumi Komatsu) manufacturer and distributor of the Colantotte brand of magnetic health gear, will begin selling the "Colantotte NS Magneban  $80 \times 2$ " (10 sheets), an upgraded version of the Power Patch 80, a sheet-type medical device that relieves stiffness at the applied area.



Colantotte NS Magneban 80×2 \*Concept image

#### Colantotte NS Magneban 80×2

Apply this sheet-type medical device to areas that are bothering you to relieve stiffness. The sheet material is more water-repellent than the NS Power Patch 80, and its increased thinness allows for a more comfortable feel when applied to the skin. The magnets are arranged in our unique Alternating North-South Polarity Orientation (ANSPO<sup>™</sup>). Use the power of magnets to stimulate your circulation and alleviate stiffness at the worn areas. The magnets are covered with soft silicon to prevent direct contact

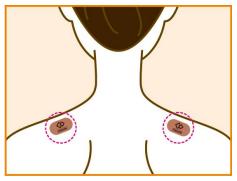
with the skin, keeping their touch light and making them comfortable to use.

The sheet design is based on a beige color that blends in easily with the skin, and it has a simple logo display. We recommend these sheets for those who work at home and suffer from stiffness, those who cannot wear magnetic necklaces or supporters due to the nature of their work, and those who wish to alleviate stiffness wherever it may be.

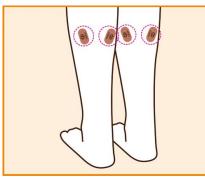
#### Getting the Most Out of the Product

Attach the product to the areas that feel stiff.

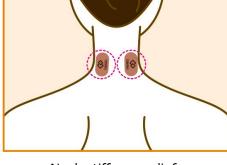
Applying two or more sheets to a single area should achieve even better results. Use them however it suits you best and enjoy the pain relief. \*Individual results may vary.



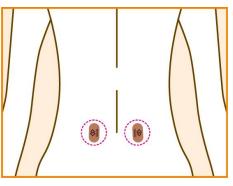
Shoulder stiffness relief







Neck stiffness relief



Lower back stiffness relief

Use many at once

#### Colantotte NS Magneban 80×2 Overview

■ Contains two 80mT (800G)\* ferrite permanent magnets arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO<sup>TM</sup>). This layout allows the magnetic force to affect a large area and improve blood circulation and alleviate stiffness in the worn area.

\*mT (Millitesla), G (Gauss): Units of magnetic strength

■ The magnets are covered with soft silicon to prevent direct contact with the skin, keeping their touch light and making them comfortable to use.

■ The seal portion uses an adhesive that is gentle on the skin and stays firmly attached. It is highly waterrepellent and reduces discomfort due to sweat and water. It is thin and comfortable to use. (Compared to conventional products)

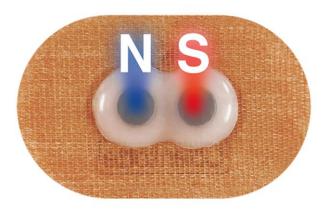




Surface

Adhesive surface





Thickness (Approx. 2.5mm)

Magnet layout



Product photo

Product Name	Colantotte NS Magnean 80×2
Medical Device	
Certification	227AGBZX00101A01
Number	
Materials	<main unit=""> Fabric: Cotton, Polyester, Polyurethane/Adhesive: Acrylic</main>
	adhesive/Release paper: Paper/Magnet cover: Silicon
	<magnets> Two 80mT (800G) ferrite permanent magnets arranged in the Alternating</magnets>
	North-South Polarity Orientation (ANSPO <sup>™</sup> )
Size	(Approx.) W37 x H23 x D2.5 (mm)
Number of sheets	10
Launch Date	Middle of September, 2021

# "Colantotte" Permanent Magnetic Therapeutic Devices for General Use

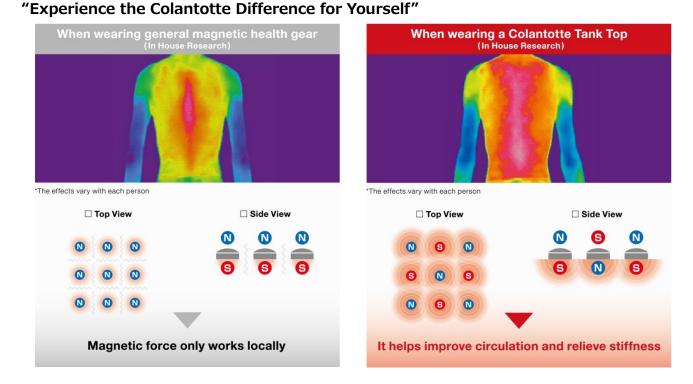
### How Colantotte Products Work



There are reasons for why Colantotte soothes stiffness. We developed the Alternating North-South Polarity Orientation, which emits magnetic force effectively over a large area. Our products are genuine health gear certified as medical devices.

Symbol indicating the Alternating North-South Polarity Orientation Only by wearing them can you experience the power of the magnetic force that Colantotte alone has managed to harness. Stiffness will ruin your days no longer. Soon you'll be able to greet each day with a genuine smile.

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO<sup>™</sup>)



#### The "Alternating North-South Polarity Orientation (ANSPO™)" Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO<sup>™</sup>), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

#### ■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO<sup>™</sup>). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

## ■ Colan Totte Co., Ltd.

#### "Begin each day with a smile."

We can help you show the smile that comes from good health. Since its establishment in 1997, medical device manufacturer Colan Totte Co., Ltd. has been developing products that improve people's physical and mental health. There are countless health-conscious products available throughout the world. We are committed to developing authentic, evidence-based products, with a focus on our Colantotte line of magnetic health gear, each product of which has been certified as a medical device.

Our products are not only effective as medical devices, but also place an emphasis on design. By focusing on visually appealing features, we have challenged the conventional wisdom of making such gear as inconspicuous as possible and pioneered the concept of attractive medical equipment. Our gear is endorsed by many top athletes for both its functionality and design. In addition, we have acquired patents in Japan and overseas to expand our business around the world. With medical devices that people can enjoy using without difficulty, Colantotte brings smiles to people all over the world.

On July 8, 2021, Colan Totte CO., Ltd. was listed in the Mothers market of the Tokyo Stock Exchange. We will take this listing as an opportunity to heighten our awareness of our responsibilities as a publicly traded company, and we will continue to make efforts to expand our business, gain the trust of our customers, and become a company that can make broad contributions to society.

#### [Company Profile]

Colan Totte Co., Ltd. President/CEO Katsumi Komatsu 2-10-26 Minamisenba, Chuo-ku, Osaka 542-0081 Japan Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order URL: https://colantotte.co.jp/global/

#### [CONTACT]

Colan Totte Co., Ltd. PR Dept, Nakajima MAIL: press@colantotte.co.jp