
The “Wacle Neck STYLE” Medical Device, a Therapeutic Accessory that Complements Everyday Casual Fashion, Launches in the Middle of September

Colan Totte Co., Ltd., (Headquarters: Osaka, Japan. CEO: Katsumi Komatsu) manufacturer and distributor of the Colantotte brand of magnetic health gear, will begin selling the “Wacle Neck STYLE” medical device, which is a therapeutic accessory that goes well with everyday casual fashion, starting in the middle of September, 2021.



Wacle Neck STYLE

This magnetic necklace lets you soothe your body while looking fashionable. It is sleek and feels light against the skin, and it can be worn for any occasion. The five decorative stainless steel rings are adjustable, rustproof, and gentle on the skin. Enjoy a variety of looks by changing their position to suit your style and mood on any given day. It comes in four colors: simple black, dark red, and khaki and brown earth tones, all of which go well with casual wear. The magnets in the loop are arranged in our unique Alternating North-South Polarity Orientation (ANSPO™), and the magnetic force can improve

blood circulation and relieve stiffness in the neck and shoulders. We recommend this product to those who want to maintain their usual casual style while also alleviating stiffness.



Wearing Image (Black)



Wearing Image (Brown)



Wearing Image (Khaki)



Wearing Image (Dark Red)

Wacle Neck STYLE Overview

■ Contains six 140mT (1400G)* rare-earth ferrite permanent magnets arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This layout allows the magnetic force to affect a large area and improve blood circulation and alleviate stiffness in the worn area.

*mT (Millitesla), G (Gauss): Units of magnetic strength

■ Contains five decorative rings made of rust-resistant stainless steel that is gentle on the skin. The

decorative rings are adjustable.

■ The plastic clasp at the back can easily be fastened and unfastened. The clasp and silicon are the same color for stylistic consistency.

■ The 5-mm diameter loop is made of water-resistant silicon.



Black



Brown



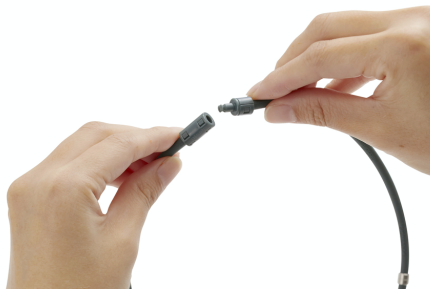
Khaki



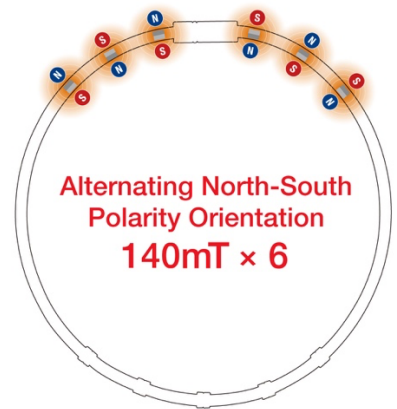
Dark red



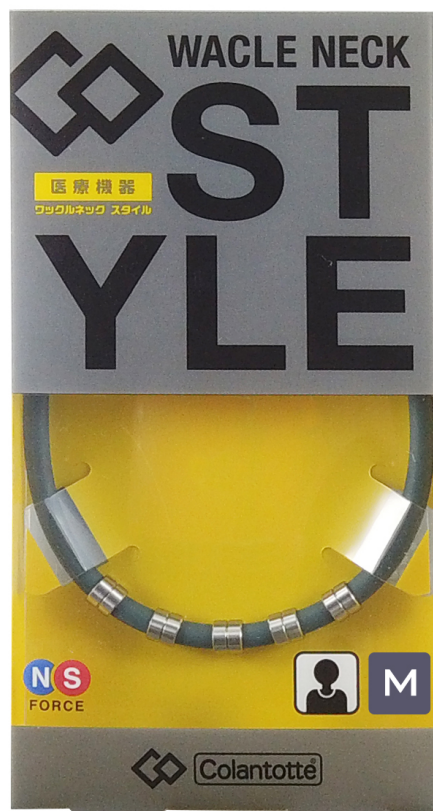
Adjustable decorative rings



Clasp that matches the silicon color



Magnet layout diagram



Product photo

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|---|--|
| Product Name | Wacle Neck STYLE |
| Medical Device Certification Number | 303AGBZX00033000 |
| Materials | <Main unit> Silicon <Magnets> 6 140mT (1400G) rare-earth permanent magnets arranged in the Alternating North-South Polarity Orientation (ANSPO™) <Clasp> POM <Decorative rings> Stainless steel (SUS316F) |
| Colors | Black, Brown, Khaki, Dark red |
| Size | M: Approx. 47cm, L: Approx. 51cm |
| Launch Date | Middle of September, 2021 |

■ “Colantotte” Permanent Magnetic Therapeutic Devices for General Use

How Colantotte Products Work



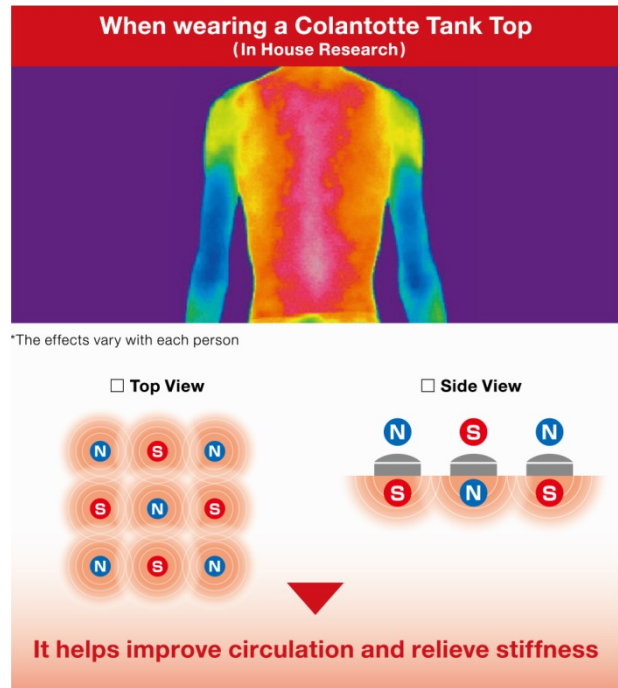
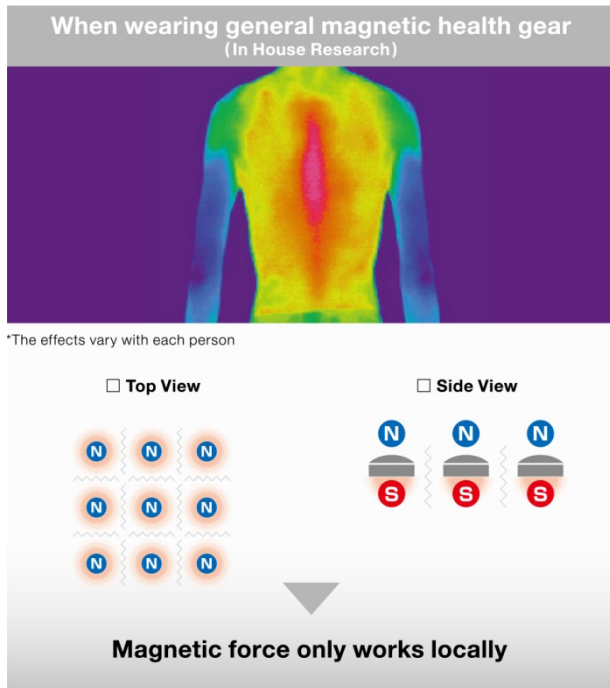
Symbol indicating the Alternating
North-South Polarity Orientation

There are reasons for why Colantotte soothes stiffness. We developed the Alternating North-South Polarity Orientation, which emits magnetic force effectively over a large area. Our products are genuine health gear certified as medical devices.

Only by wearing them can you experience the power of the magnetic force that Colantotte alone has managed to harness. Stiffness will ruin your days no longer. Soon you'll be able to greet each day with a genuine smile.

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)

“Experience the Colantotte Difference for Yourself”



The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie “The Avengers” as part of a tie-up campaign, demonstrating the recognition

of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

“Begin each day with a smile.”

We can help you show the smile that comes from good health. Since its establishment in 1997, medical device manufacturer Colan Totte Co., Ltd. has been developing products that improve people's physical and mental health. There are countless health-conscious products available throughout the world. We are committed to developing authentic, evidence-based products, with a focus on our Colantotte line of magnetic health gear, each product of which has been certified as a medical device.

Our products are not only effective as medical devices, but also place an emphasis on design. By focusing on visually appealing features, we have challenged the conventional wisdom of making such gear as inconspicuous as possible and pioneered the concept of attractive medical equipment. Our gear is endorsed by many top athletes for both its functionality and design. In addition, we have acquired patents in Japan and overseas to expand our business around the world. With medical devices that people can enjoy using without difficulty, Colantotte brings smiles to people all over the world.

On July 8, 2021, Colan Totte CO., Ltd. was listed in the Mothers market of the Tokyo Stock Exchange. We will take this listing as an opportunity to heighten our awareness of our responsibilities as a publicly traded company, and we will continue to make efforts to expand our business, gain the trust of our customers, and become a company that can make broad contributions to society.

【Company Profile】

Colan Totte Co., Ltd.

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Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

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